



Presented by

Inbal Billie Nahum-Shani, PhD

Multi-modality Adaptive Interventions

MADIs

Module 9



45 min



Overview

Components	Time Scale for Adaptation	Intervention Design	Experimental Design
Human-delivered	<i>Slow</i>	Adaptive Interventions	SMART
Digital	<i>Fast</i>	Just-in-Time Adaptive Interventions	MRT
Human-delivered & Digital	<i>Multiple Time Scales</i>	Multimodality Adaptive Interventions	HED

All examples are based on R01 AA026574 · PI: Walton.

2 Examples are modified for illustrative purposes.



Overview

Approach guiding
intervention delivery
in practice

Approach guiding
manipulation of
independent variables

Components	Time Scale for Adaptation	Intervention Design	Experimental Design
Human-delivered	<i>Slow</i>	Adaptive Interventions	SMART
Digital	<i>Fast</i>	Just-in-Time Adaptive Interventions	MRT
Human-delivered & Digital	<i>Multiple Time Scales</i>	Multimodality Adaptive Interventions	HED

Overview

Optimization
RCTs

Components	Time Scale for Adaptation	Intervention Framework	Experimental Design
Human-delivered	<i>Slow</i>	Adaptive Interventions	SMART
Digital	<i>Fast</i>	Just-in-Time Adaptive Interventions	MRT
Human-delivered & Digital	<i>Multiple Time Scales</i>	Multimodal Adaptive Interventions	HED

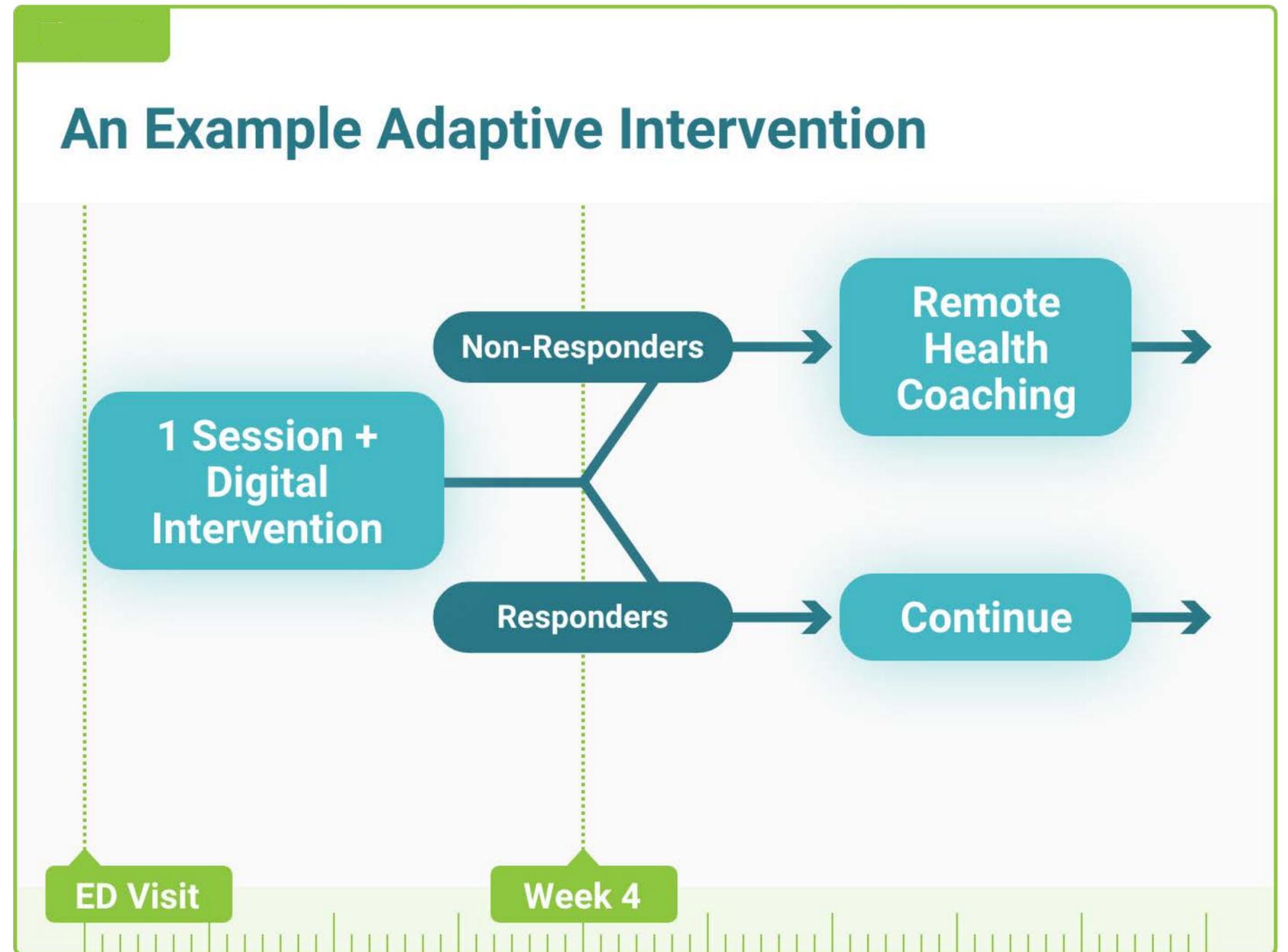


Overview

Components	Time Scale for Adaptation	Intervention Design	Experimental Design
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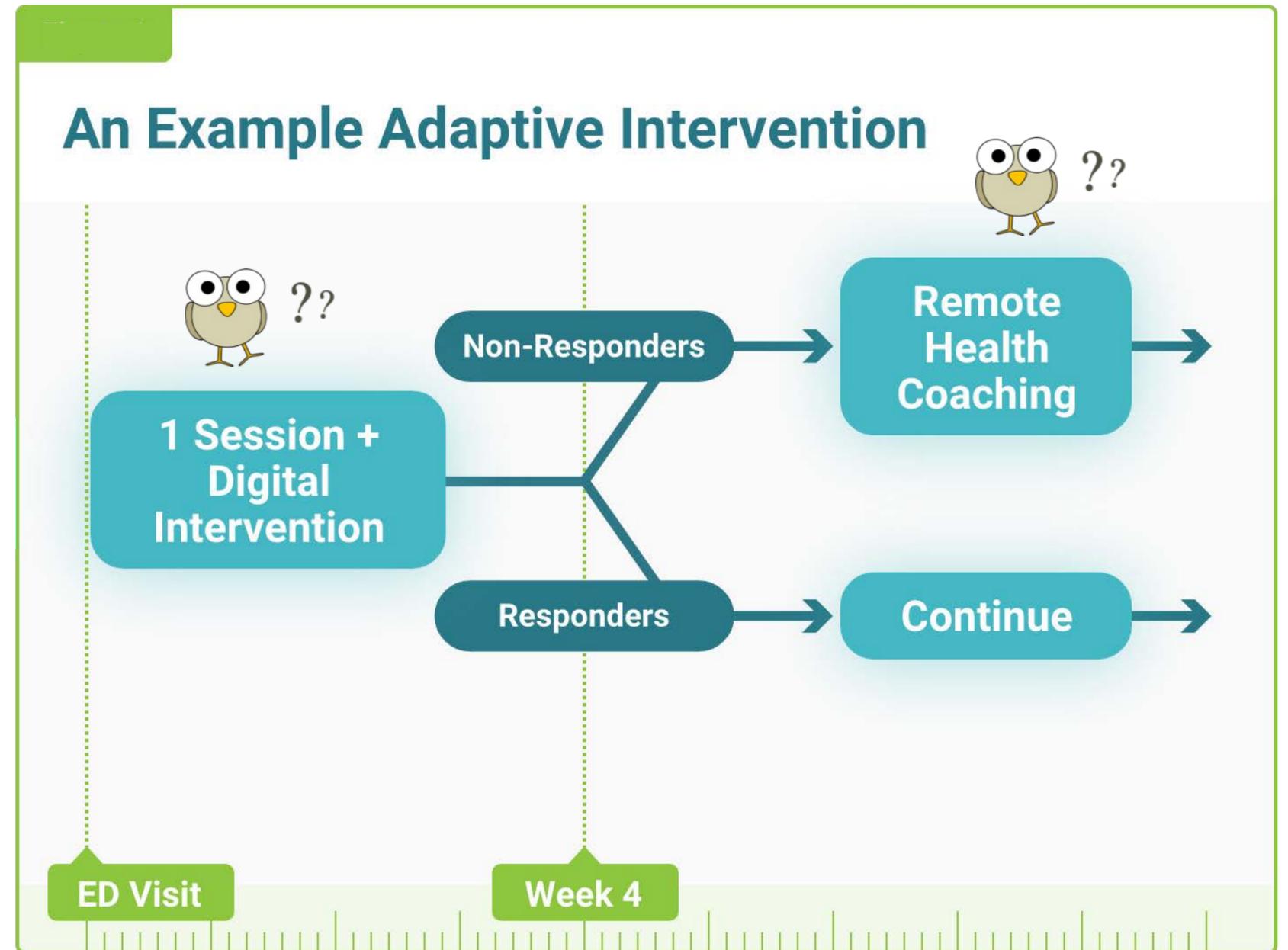
Adaptive Interventions

- Intervention delivery framework
- Use ongoing information about the person to decide whether and how to intervene
- Address conditions that change relatively slowly
- Guide the adaptation of human-delivered components



Adaptive Interventions

- **At ED visit**—is it beneficial to start with or without RHC?
- **At Week 4**—is it beneficial to step up the intensity or continue for non-responders?



Beneficial = reducing number of substance use days by week 16

Sequential Multiple Assignment Randomized Trial (SMART)

- **Randomized Trial**
 - Multiple stages of randomization
 - Each stage corresponds to a point in time
 - –at which we have scientific questions about the selection and adaptation of components

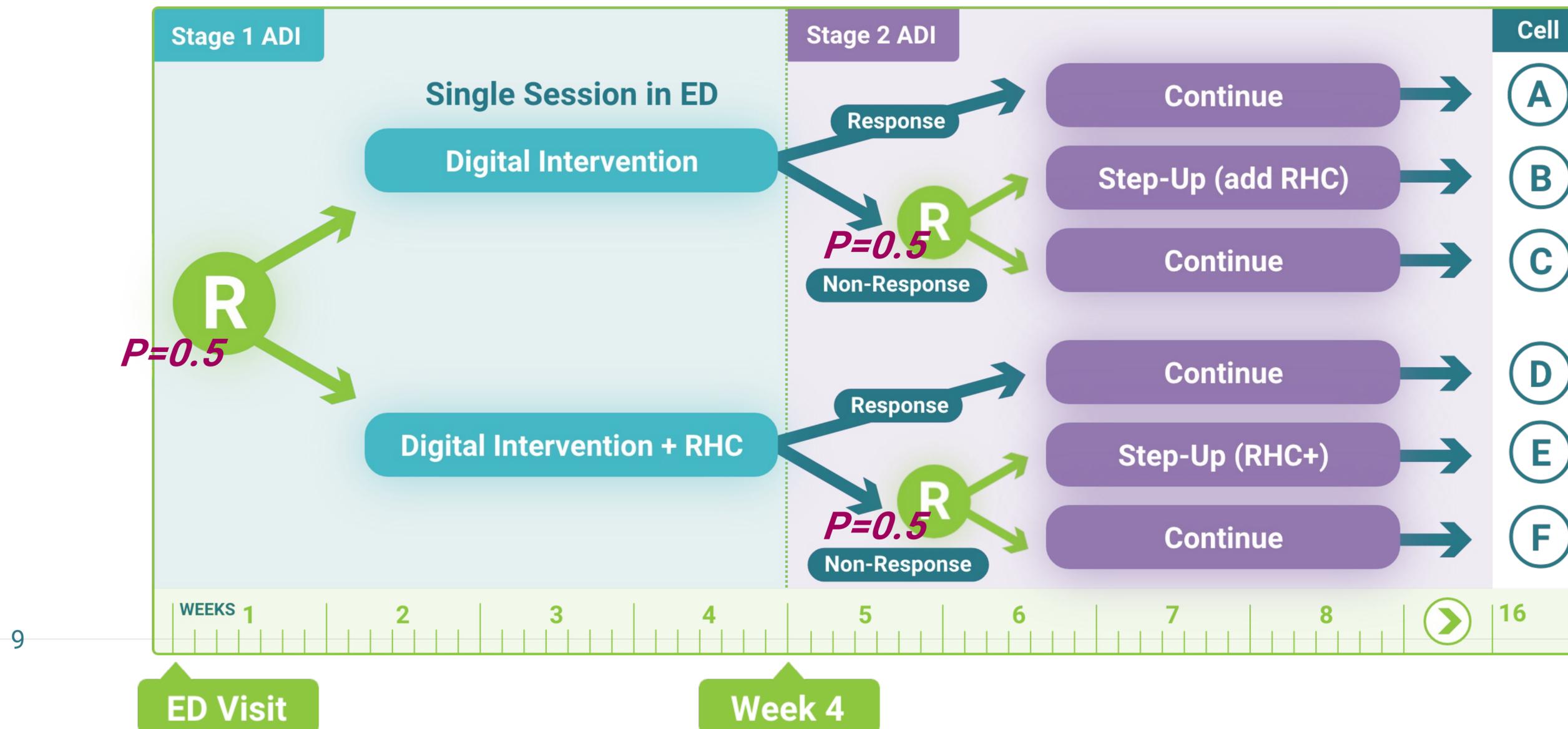
Lavori PW, Dawson R. A design for testing clinical strategies: biased adaptive within-subject randomization. *Journal of the Royal Statistical Society: Series A (Statistics in Society)*. 2000;163(1):29-38.

Murphy SA. An experimental design for the development of adaptive treatment strategies. *Statistics in Medicine*. 2005;24(10):1455-1481.



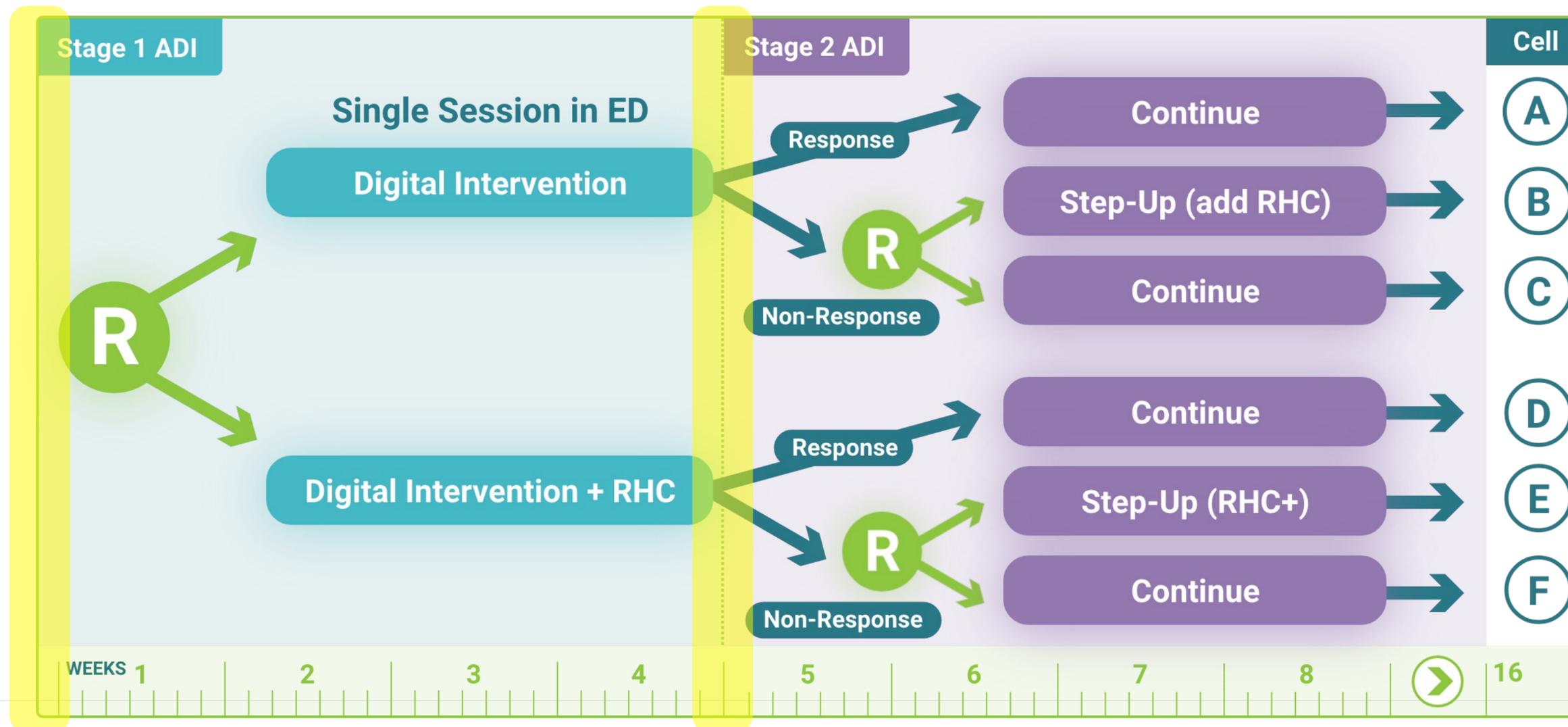
The SMART

- At ED visit—is it beneficial to start with or without RHC?
- At Week 4—is it beneficial to step up the intensity or continue for non-responders?



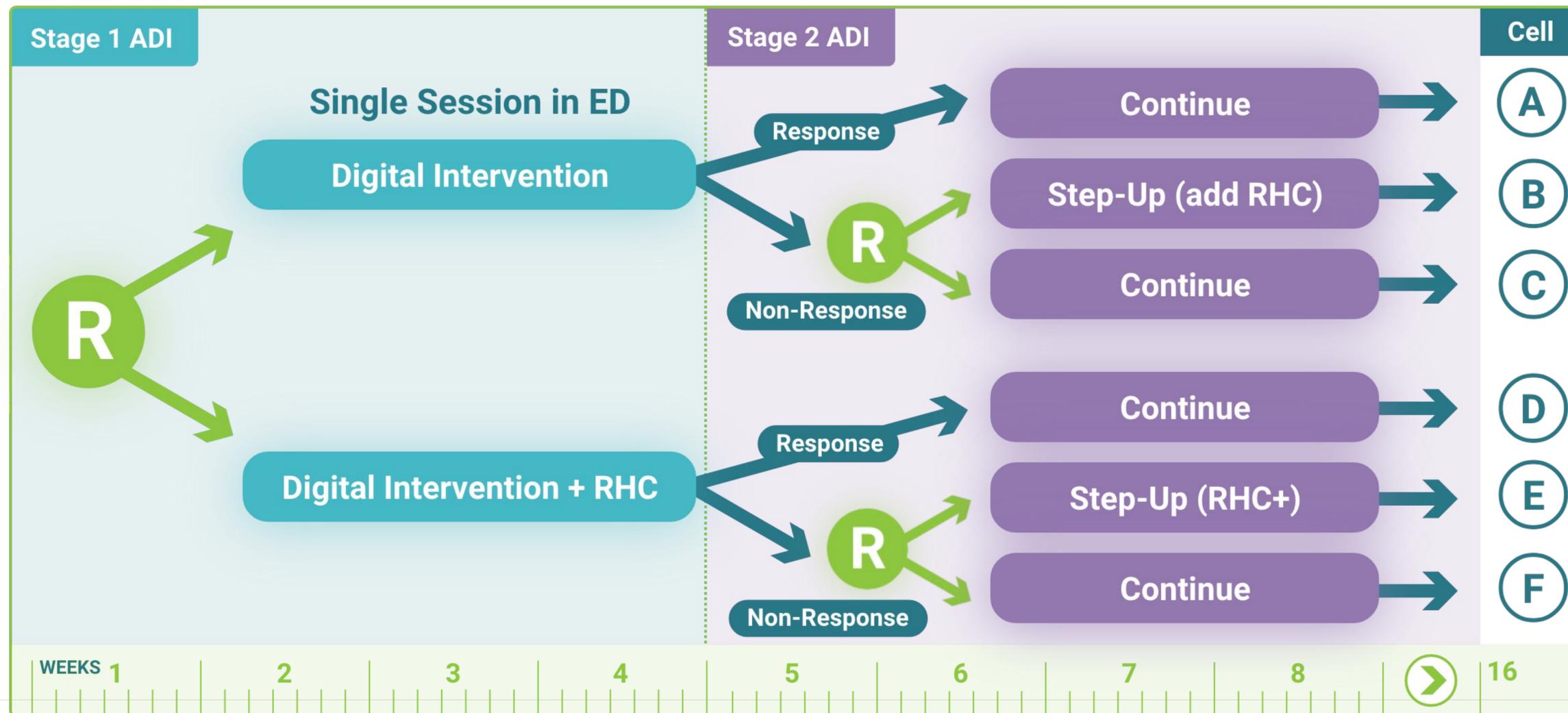
The SMART

- Time scale for randomization: slow
- Questions: sequencing and adaptation at slow time scales



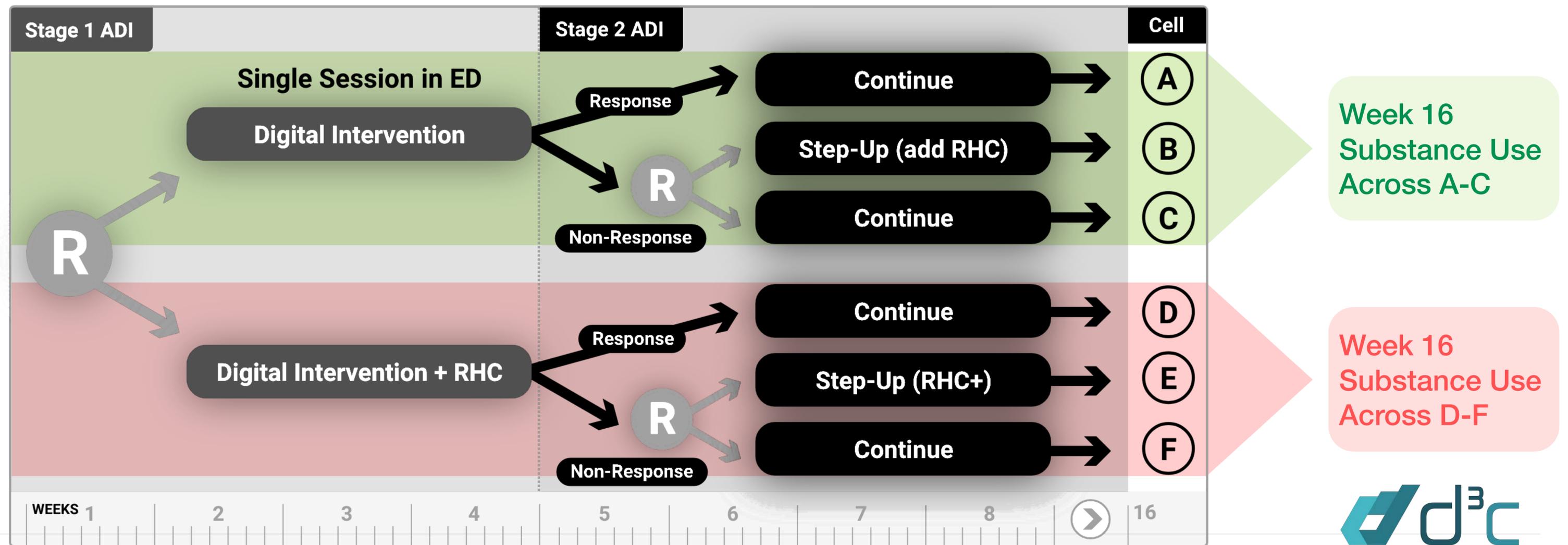
The SMART

- How to answer scientific questions about adaptive intervention development?



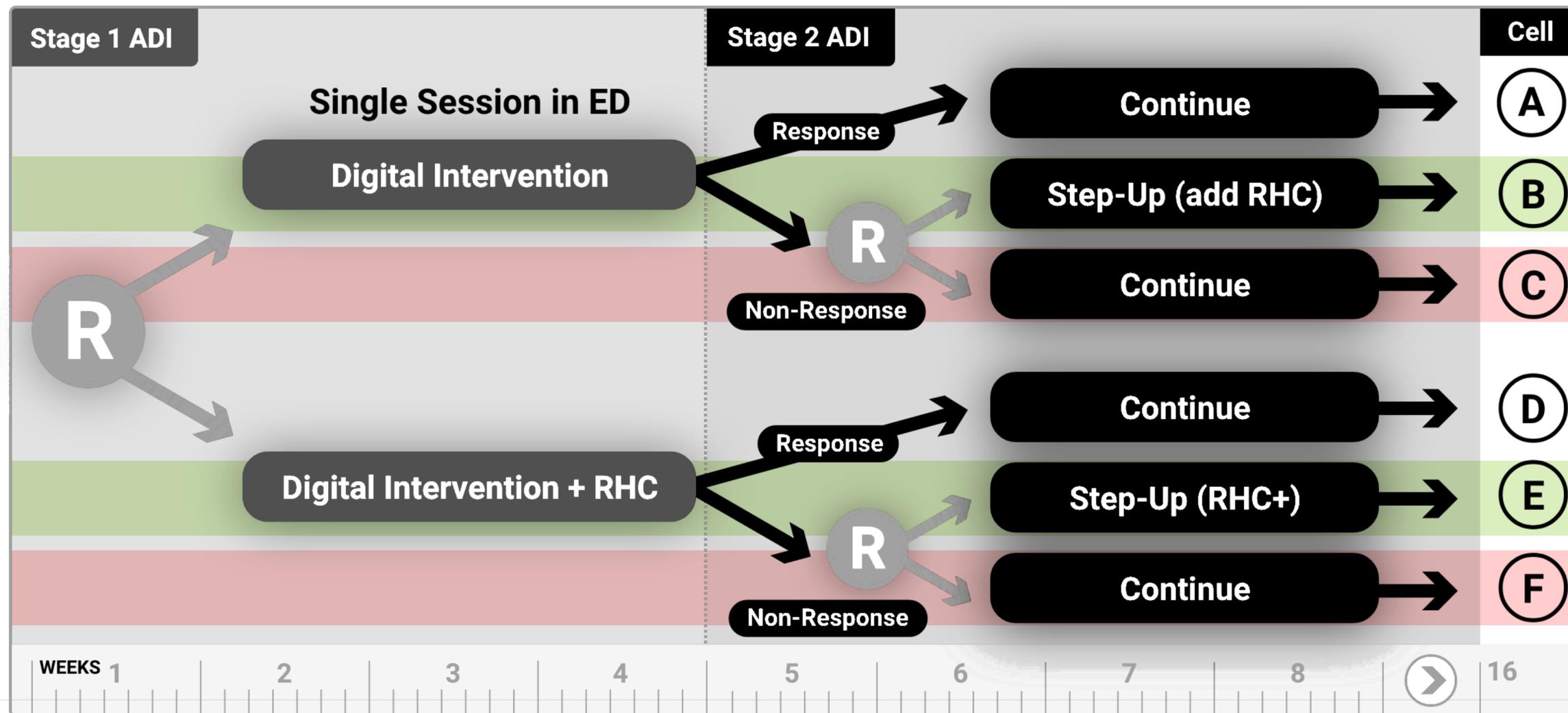
The SMART

- **At ED visit**—is it beneficial to start with or without RHC?
- At Week 4—is it beneficial to step up the intensity or continue for non-responders?



The SMART

- At ED visit—is it beneficial to start with or without RHC?
- **At Week 4**—is it beneficial to step up the intensity or continue for non-responders?



The SMART



Contents lists available at ScienceDirect

Contemporary Clinical Trials

journal homepage: www.elsevier.com/locate/conclintrial



Program for lung cancer screening and tobacco cessation: Study protocol of a sequential, multiple assignment, randomized trial



Steven S. Fu^{a,b,*}, Alexander J. Rothman^c, David M. Vock^d, Bruce Lindgren^e, Daniel Almirall^f, Abbie Begnaud^b, Anne Melzer^{a,b}, Kelsey Schertz^b, Susan Glaeser^b, Patricia Hammond^{a,b,g}, Anne M. Joseph^b

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^b Department of Medicine, University of Minnesota, Minneapolis, MN, United States
^c Department of Psychology, University of Minnesota, Minneapolis, MN, United States
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^e Biostatistics and Bioinformatics Core, Masonic Cancer Center, University of Minnesota, Minneapolis, MN, United States
^f Survey Research Center, Institute for Social Research, University of Michigan, United States
^g Division of Epidemiology and Community Health, University of Minnesota, Minneapolis, MN, United States

ORIGINAL ARTICLE OPEN ACCESS

Translating Evidence-Based Self-Management Interventions Using a Stepped-Care Approach for Patients With Cancer and Their Caregivers: A Pilot Sequential Multiple Assignment Randomized Trial Design

Sylvie Lambert^{1,2} | Erica E. M. Moodie³ | Jane McCusker^{2,3} | Marion Lokhorst⁴ | Cheryl Harris^{5,6} | Tori Langmuir^{5,7} | Eric Belzile² | Andrea Maria Laizner^{1,8} | Lydia Ould Brahim¹ | Sydney Wasserman¹ | Sarah Chehayeb¹ | Michael Vickers⁹ | Lindsay Duncan¹⁰ | Mary Jane Esplen¹¹ | Christine Maheu¹ | Doris Howell¹² | Manon de Raad²

Fernandez et al. *Implementation Science* (2020) 15:9
<https://doi.org/10.1186/s13012-020-0967-2>

STUDY PROTOCOL

Open Access

QuitSMART Utah: an implementation study protocol for a cluster-randomized, multi-level Sequential Multiple Assignment Randomized Trial to increase Reach and Impact of tobacco cessation treatment in Community Health Centers

Maria E. Fernandez^{1†}, Chelsey R. Schlechter^{2†}, Guilherme Del Fiol³, Bryan Gibson³, Kensaku Kawamoto³, Tracey Siaperas⁴, Alan Pruhs⁴, Tom Greene⁵, Inbal Nahum-Shani⁶, Sandra Schulthies⁷, Marci Nelson⁷, Claudia Bohner⁷, Heidi Kramer³, Damian Borbolla³, Sharon Austin², Charlene Weir³, Timothy W. Walker¹, Cho Y. Lam^{2,5} and David W. Wetter^{2,5}



Our Center ▾ Methods ▾ Training Resources ▾ Opportunities ▾ Code Library 🔍

Case Studies

Explore real-world applications of our methods through detailed case studies. Browse examples of how researchers have optimized the design of adaptive interventions, showcasing practical solutions and innovative approaches.

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MRTs

BariFit MRT

Kaiser Permanente

MRTs

Heartsteps

University of Michigan

Search

Search by keyword

MRTs

PAIN 164 (2023) 1935–1941

PAIN[®]



Behavioral cancer pain intervention dosing: results of a Sequential Multiple Assignment Randomized Trial

Tamara J. Somers^{a,*}, Joseph G. Winger^a, Hannah M. Fisher^a, Kelly A. Hyland^a, Marie Davidian^b, Eric B. Laber^c, Shannon N. Miller^a, Sarah A. Kelleher^a, Jennifer C. Plumb Vilaradaga^a, Catherine Majestic^a, Rebecca A. Shelby^a, Shelby D. Reed^{d,e}, Gretchen G. Kimmick^f, Francis J. Keefe^a

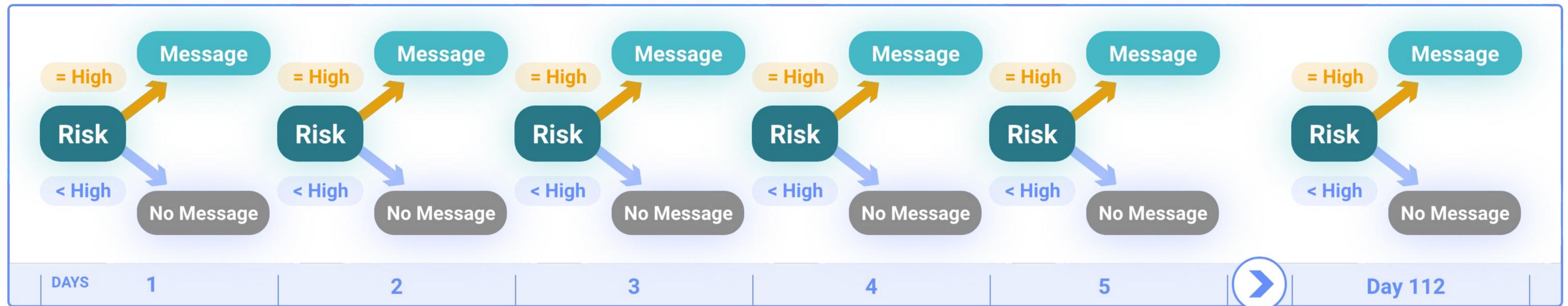


Overview

Components	Time Scale for Adaptation	Intervention Design	Experimental Design
Human-delivered	<i>Slow</i>	Adaptive Interventions	SMART
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Just-in-Time Adaptive Interventions (JITAI)

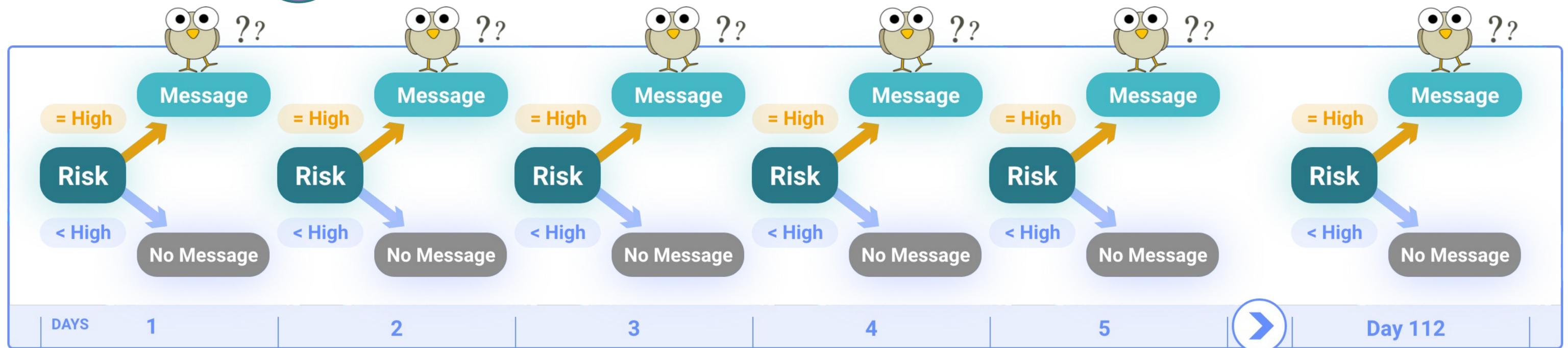
- Use ongoing information about the person to decide whether and how to intervene
- Address conditions that change relatively rapidly
- Guide the adaptation of digital interventions



Just-in-Time Adaptive Interventions (JITAI)

- On average, is it beneficial to deliver (vs. not deliver) a message?
- Under what conditions would delivering a message be beneficial?

Beneficial = reducing next day substance use



Micro-Randomized Trial (MRT)

- **Randomized Trial**
 - **Sequential randomizations: each participant randomized between intervention options at each decision point**
 - **Each person may be randomized 100s or 1000s of times, multiple times per day**

Liao P, Klasnja P, Tewari A, Murphy SA. Sample size calculations for micro-randomized trials in mHealth. *Statistics in Medicine*. 2016;35(12):1944–1971.

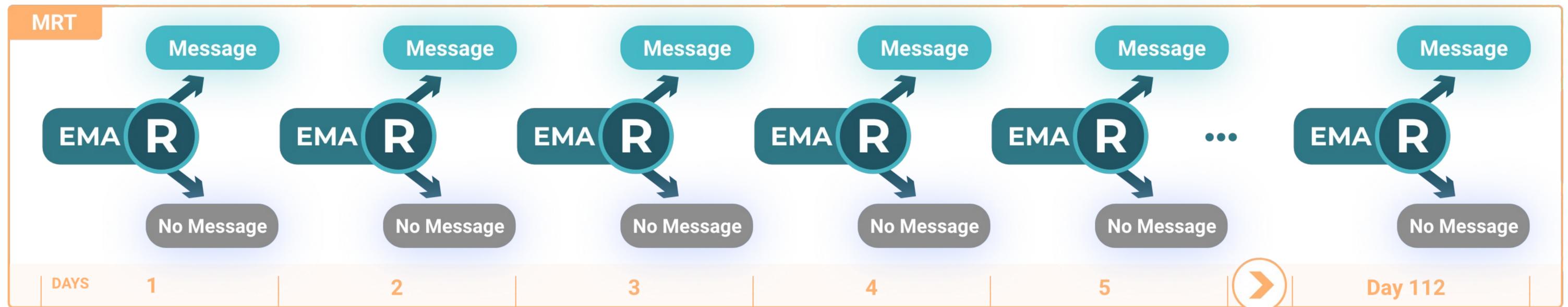
Qian T, Walton AE, Collins LM, ... , Murphy SA. The Micro-Randomized Trial for Developing Digital Interventions: Experimental Design and Data Analysis Considerations. *Psychological Methods*.



Micro-Randomized Trial

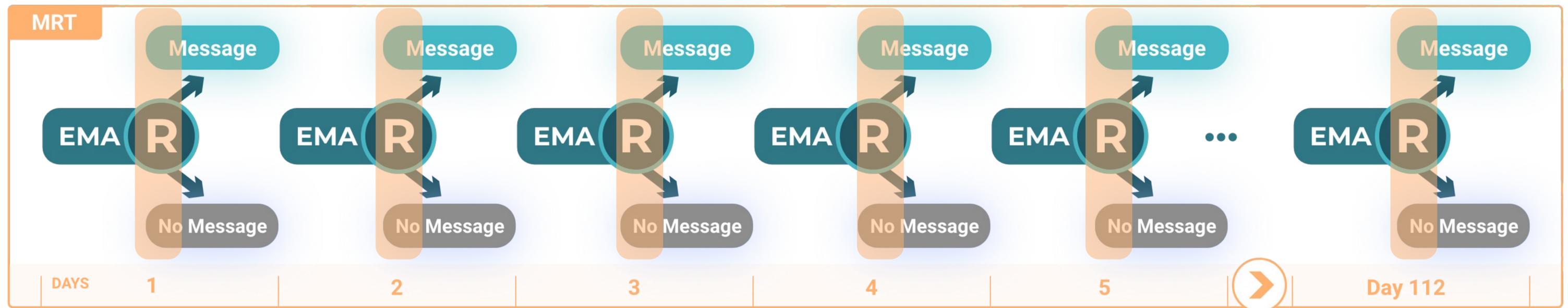
(MRT)

- Is it beneficial to deliver a message in terms of reducing next-day substance use?
- Under what conditions would delivering a message be beneficial?



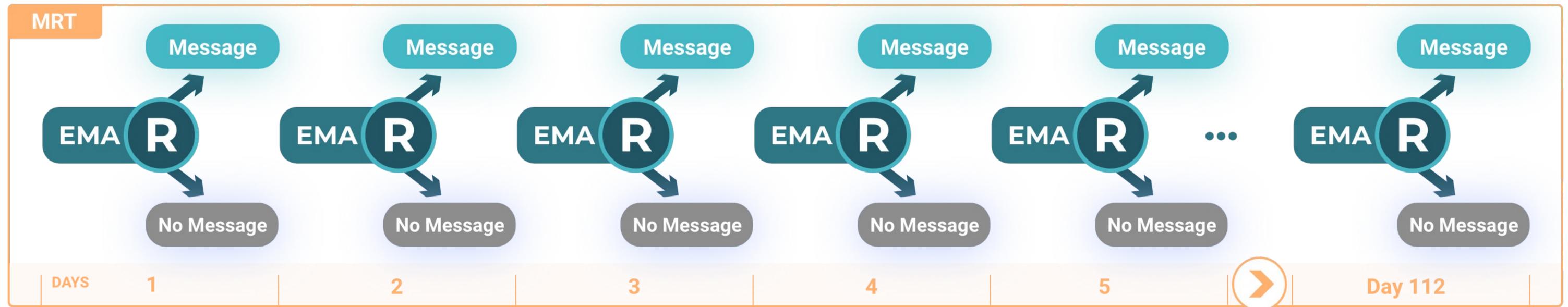
Micro-Randomized Trial (MRT)

- Time scale for randomization: fast
- Questions: sequencing and adaptation at fast time scales



Micro-Randomized Trial (MRT)

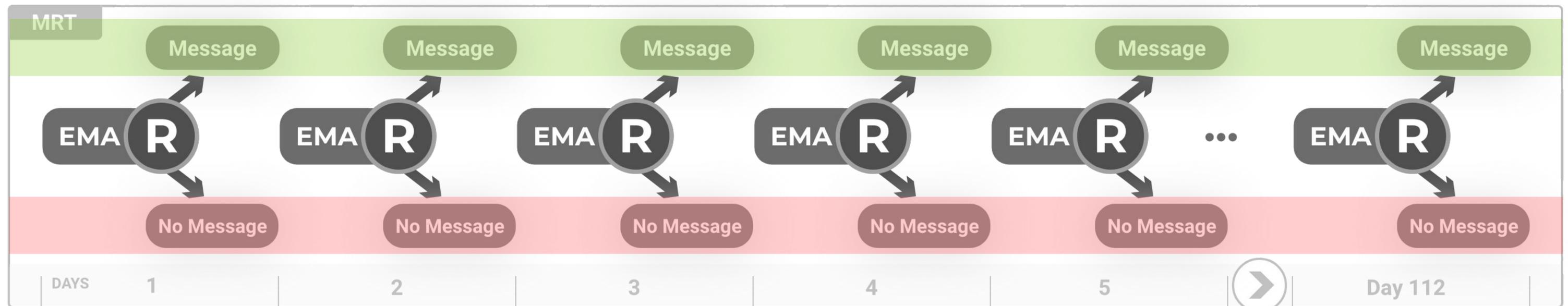
- How to answer scientific questions about JITA I development?



Micro-Randomized Trial

(MRT)

- Is it beneficial to deliver a message in terms of reducing next-day substance use?
- Under what conditions would delivering a message be beneficial?



Next day substance use across all days in which a message was delivered.

Next day substance use across all days in which a message was not delivered.

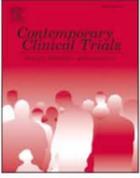
Micro-Randomized Trial

Contents lists available at [ScienceDirect](#)



Contemporary Clinical Trials

journal homepage: www.elsevier.com/locate/conclintrial



The mobile assistance for regulating smoking (MARS) micro-randomized trial design protocol

Inbal Nahum-Shani^{a,*}, Lindsey N. Potter^b, Cho Y. Lam^b, Jamie Yap^a, Alexander Moreno^c, Rebecca Stoffel^b, Zhenke Wu^d, Neng Wan^e, Walter Dempsey^d, Santosh Kumar^f, Emre Ertin^g, Susan A. Murphy^h, James M. Rehg^c, David W. Wetter^b



JMIR FORMATIVE RESEARCH Wang et al

Original Paper

The Dosing of Mobile-Based Just-in-Time Adaptive Self-Management Prompts for Caregivers: Preliminary Findings From a Pilot Microrandomized Study

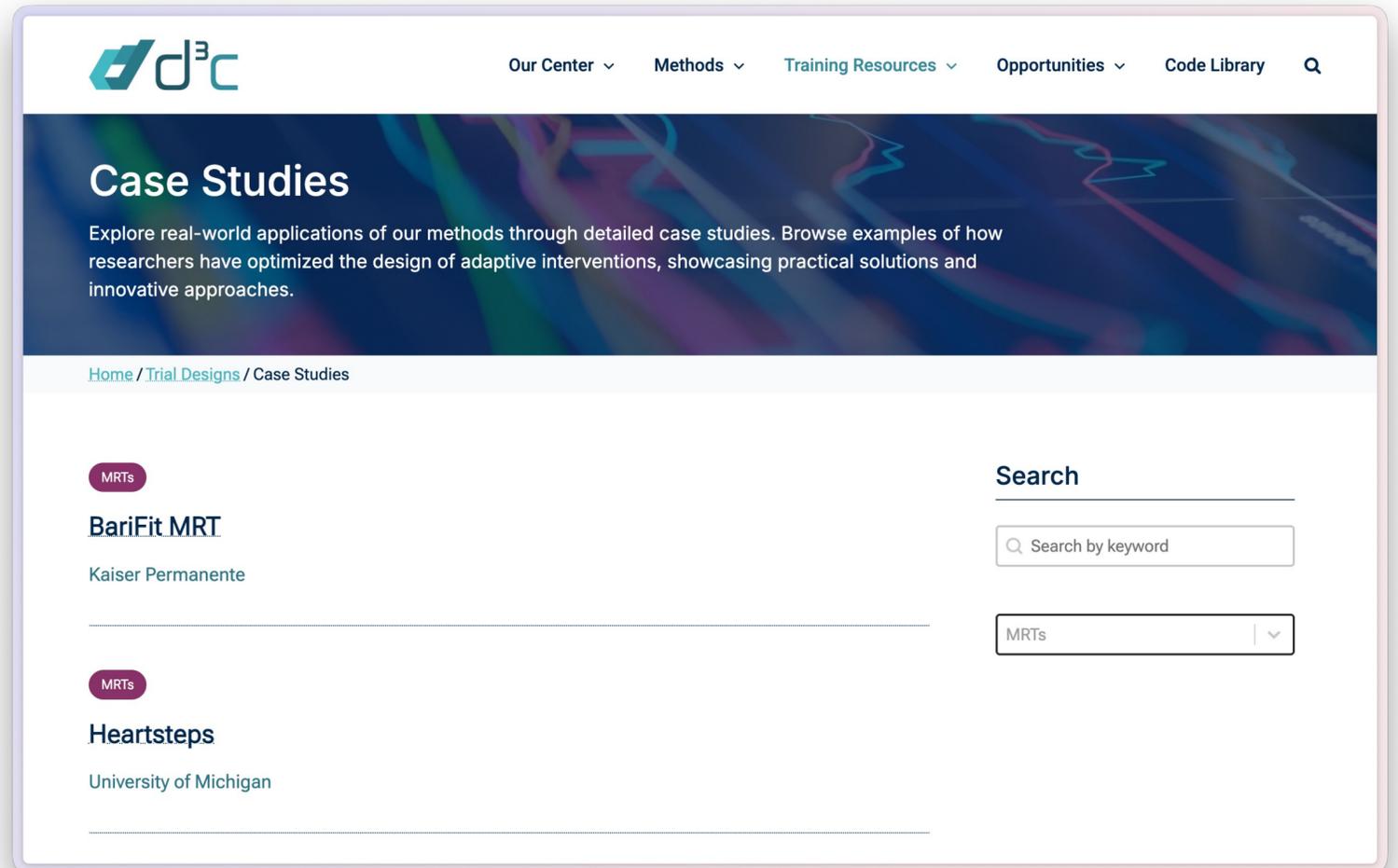
Jitao Wang¹, MS; Zhenke Wu^{1,2}, PhD; Sung Won Choi³, MD; Srijan Sen⁴, MD; Xinghui Yan⁵, MS; Jennifer A Miner⁶, MBA; Angelle M Sander⁷, PhD; Angela K Lyden⁸, MS; Jonathan P Troost², PhD; Noelle E Carlozzi⁶, PhD

JMIR RESEARCH PROTOCOLS Psihogios et al

Protocol

Understanding Adolescent and Young Adult 6-Mercaptopurine Adherence and mHealth Engagement During Cancer Treatment: Protocol for Ecological Momentary Assessment

Alexandra M Psihogios¹, PhD; Mashfiqui Rabbi², PhD; Annisa Ahmed³, BA; Elise R McKelvey⁴, MA; Yimei Li¹, PhD; Jean-Philippe Laurenceau⁵, PhD; Stephen P Hunger¹, MD; Linda Fleisher⁶, PhD; Ahna LH Pai⁷, PhD; Lisa A Schwartz¹, PhD; Susan A Murphy², PhD; Lamia P Barakat¹, PhD



The screenshot shows the 'Case Studies' page of the d3c website. The header includes the d3c logo and navigation links: 'Our Center', 'Methods', 'Training Resources', 'Opportunities', and 'Code Library'. The main heading is 'Case Studies' with a sub-heading: 'Explore real-world applications of our methods through detailed case studies. Browse examples of how researchers have optimized the design of adaptive interventions, showcasing practical solutions and innovative approaches.' Below this is a breadcrumb trail: 'Home / Trial Designs / Case Studies'. There are two case study entries, each with a 'MRTs' tag. The first is 'BariFit MRT' by Kaiser Permanente. The second is 'Heartsteps' by the University of Michigan. On the right side, there is a search bar with the text 'Search by keyword' and a dropdown menu currently set to 'MRTs'.

d3c.isr.umich.edu/casestudies



The screenshot shows the ClinicalTrials.gov listing for the trial. At the top is the NIH logo and 'National Library of Medicine National Center for Biotechnology Information'. The title of the trial is 'Dosing Physical Activity Among Older Cancer Survivors Who Experience Chronic Pain: a Micro-randomized Trial'. Below the title, it lists the ClinicalTrials.gov ID as NCT07227077, the sponsor as the Medical College of Wisconsin, and the information provided by Whitney Morelli, Medical College of Wisconsin (Responsible Party). The last update posted is 2026-01-12. Navigation links at the top include 'Find Studies', 'Study Basics', 'Submit Studies', 'Data and API', 'Policy', and 'About'.

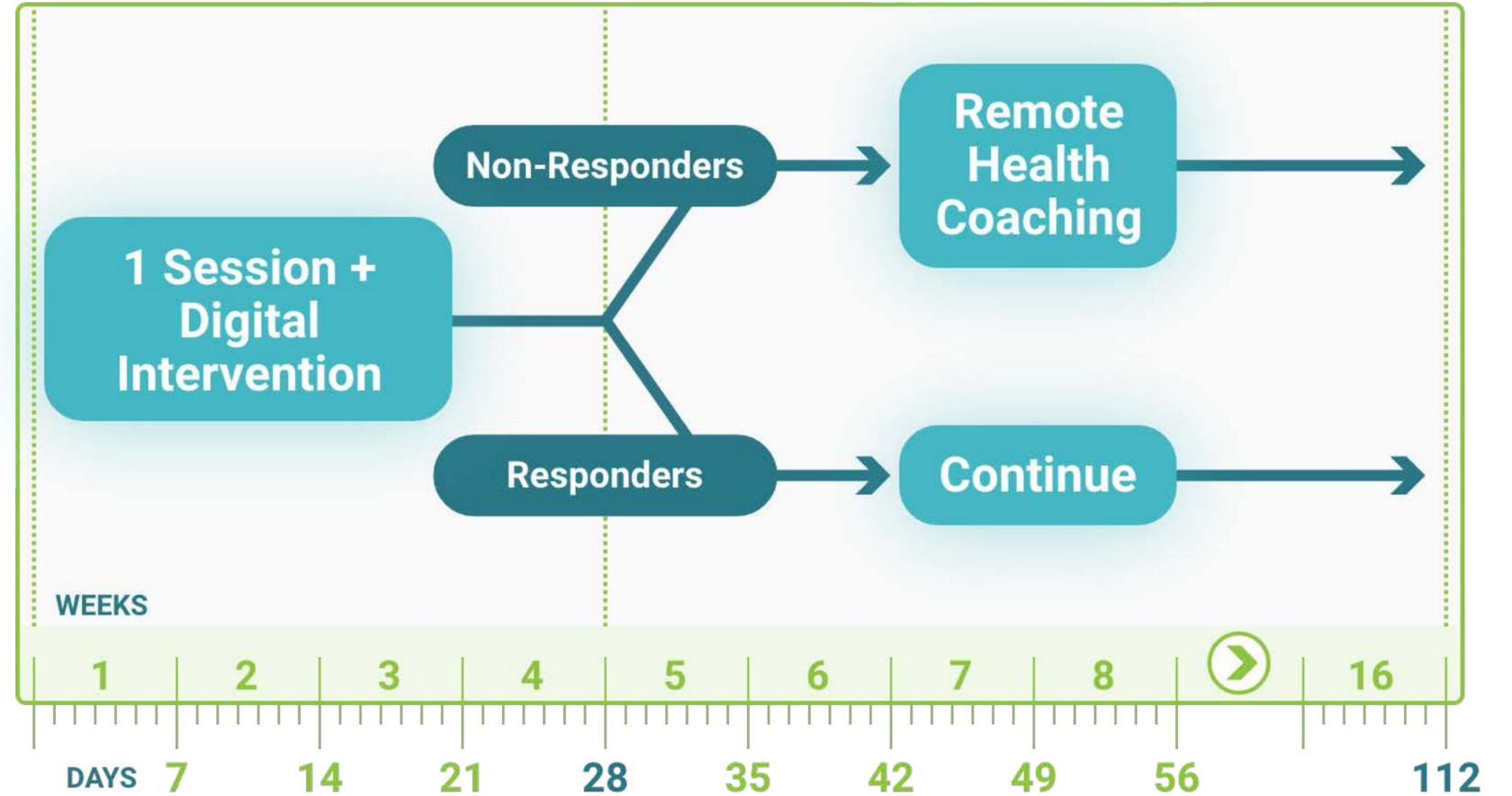


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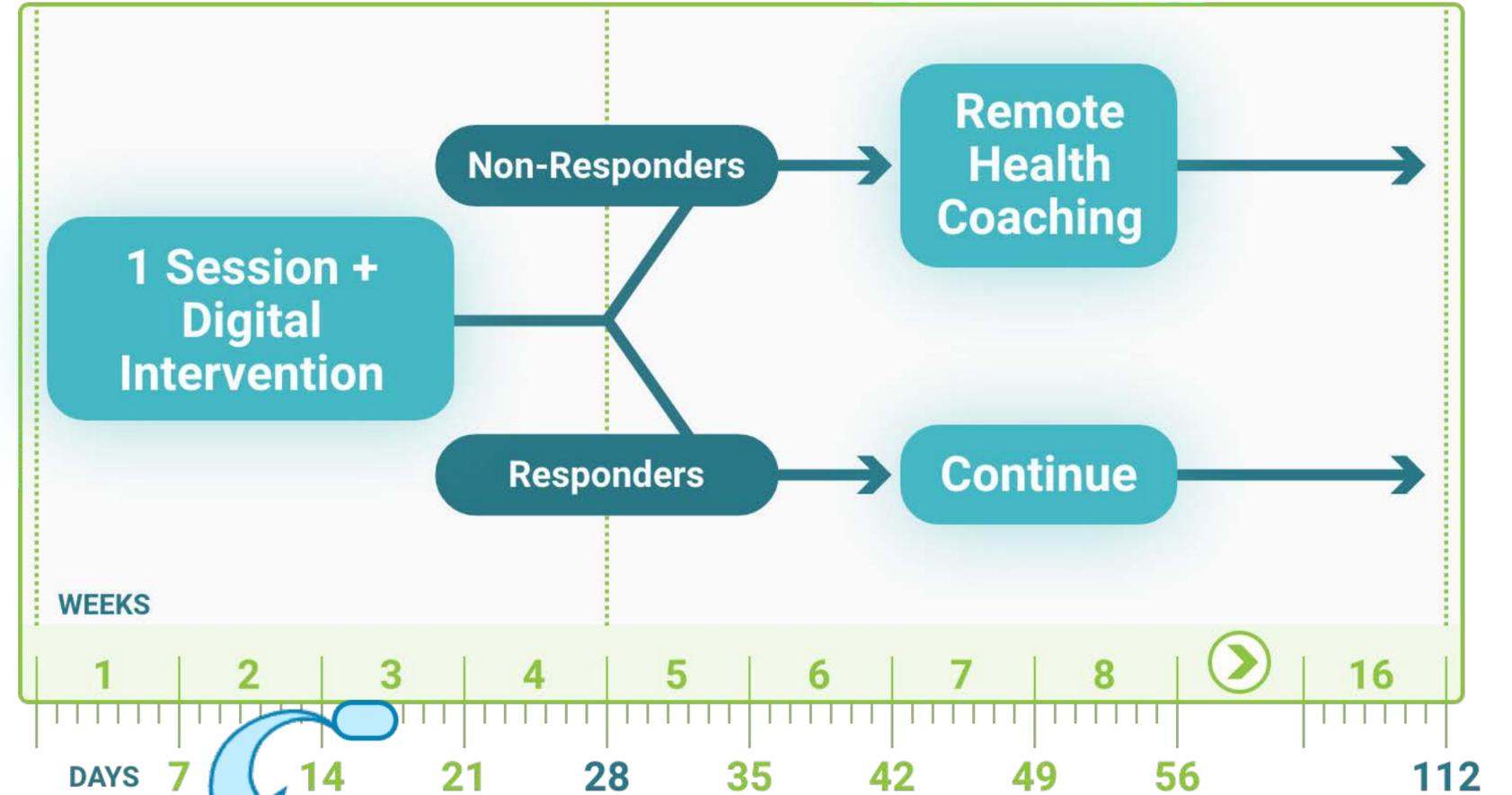
Multimodality Adaptive Intervention

(MADI)



Multimodality Adaptive Intervention

(MADI)



Multimodality Adaptive Intervention

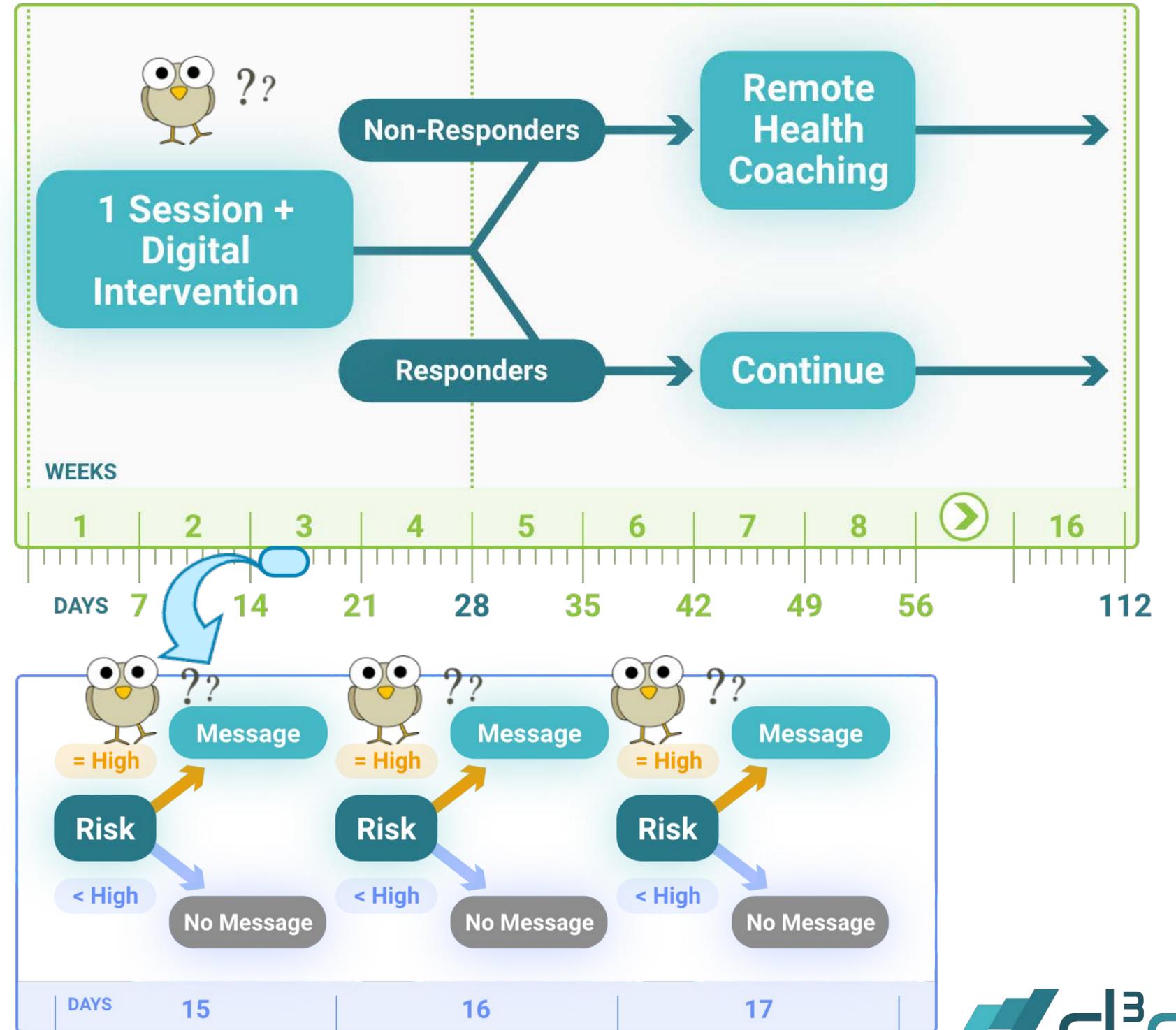
(MADI)

- Intervention delivery framework
- Both human-delivered and digital components are sequenced and adapted over time, at different time scales
- Can be operationalized as the integration between an adaptive intervention and a JITAI



Multimodality Adaptive Intervention

(MADI)



Hybrid Experimental Design (HED)

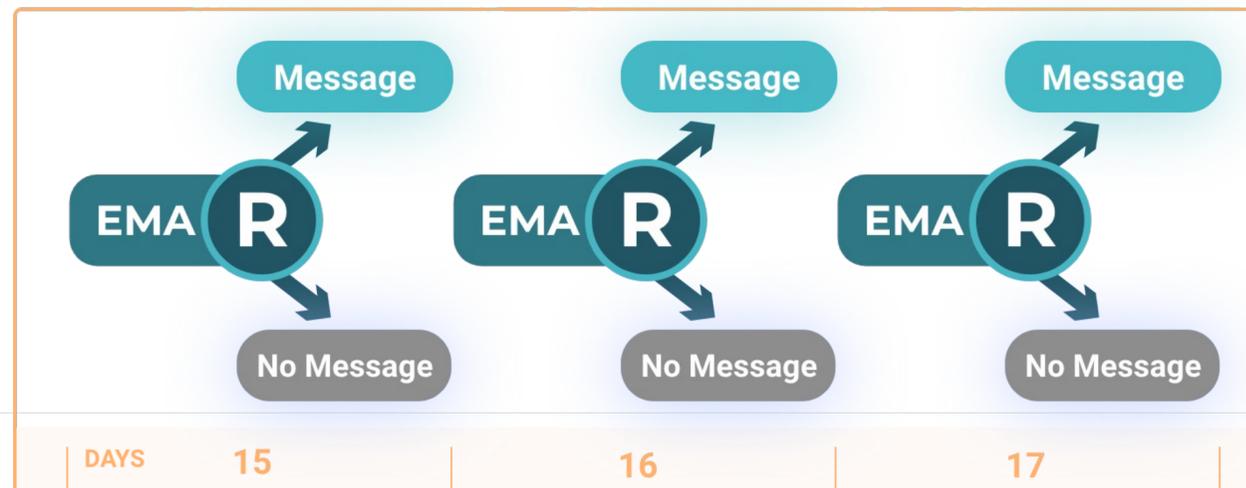
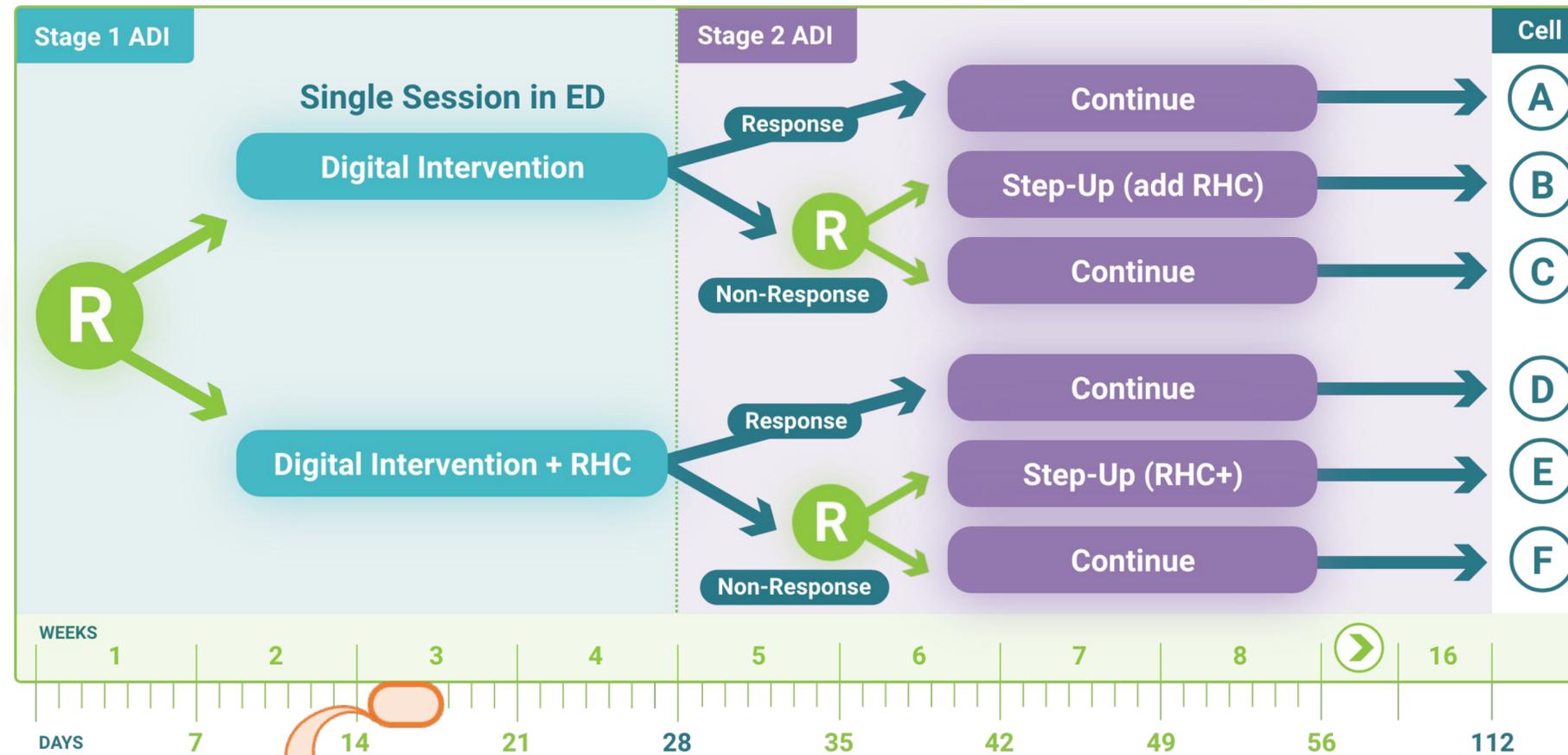
- **Randomized Trial**
 - **Sequential randomizations**
 - **On multiple time scales**

Nahum-Shani, I., Dziak, J. J., Walton, M. A., & Dempsey, W. (2022). Hybrid Experimental Designs for Intervention Development: What, Why and How. *Advances in Methods and Practices in Psychological Science*, 5(3), 1–15.

Nahum-Shani, I., Dziak, J. J., Venera, H., Pfammatter, A. F., Spring, B., & Dempsey, W. (2023). Design of experiments with sequential randomizations on multiple timescales: the hybrid experimental design. *Behavior Research Methods*, 1-23.

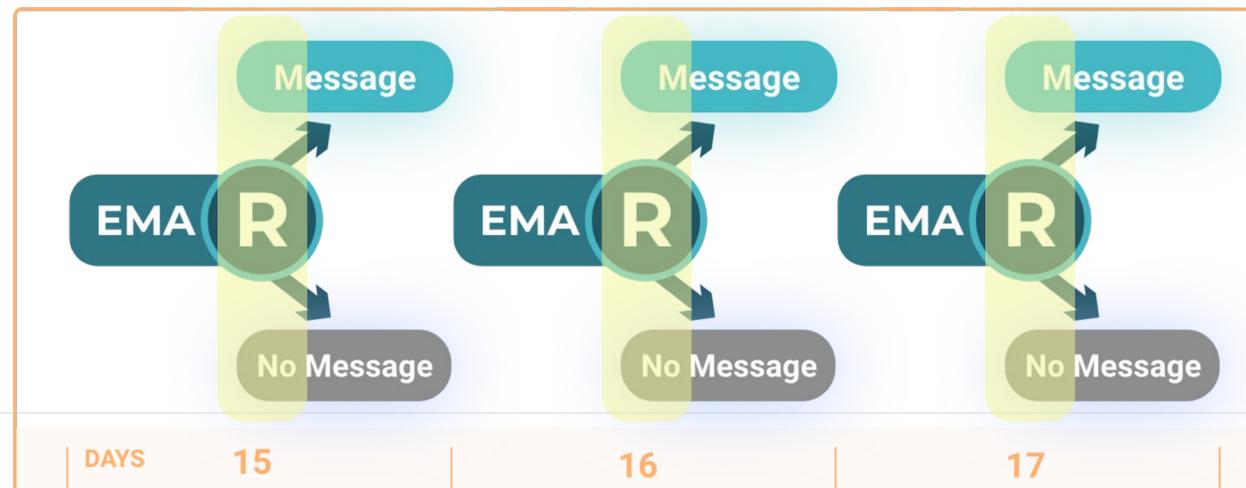
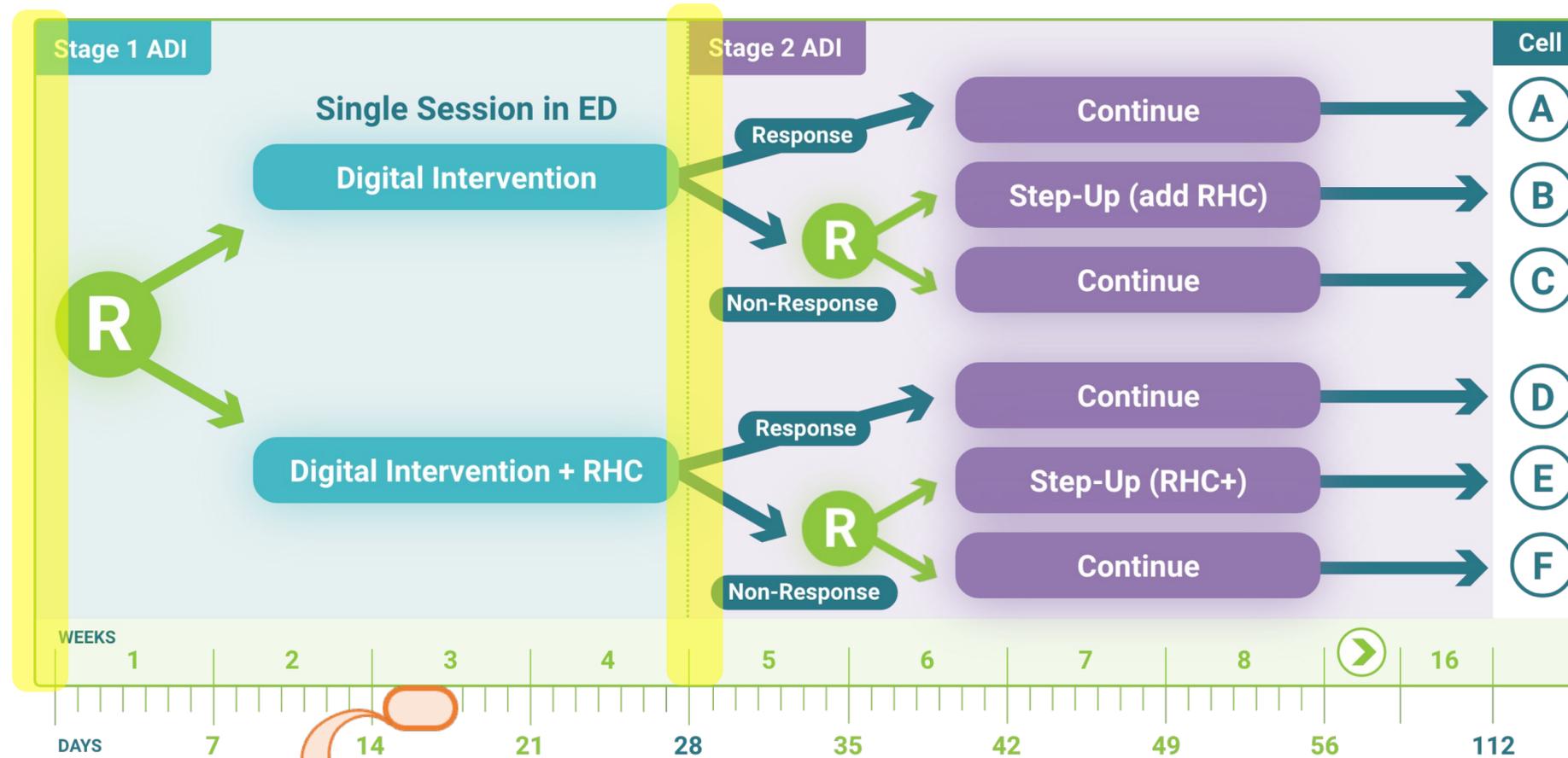
Hybrid Experimental Design

(HED)

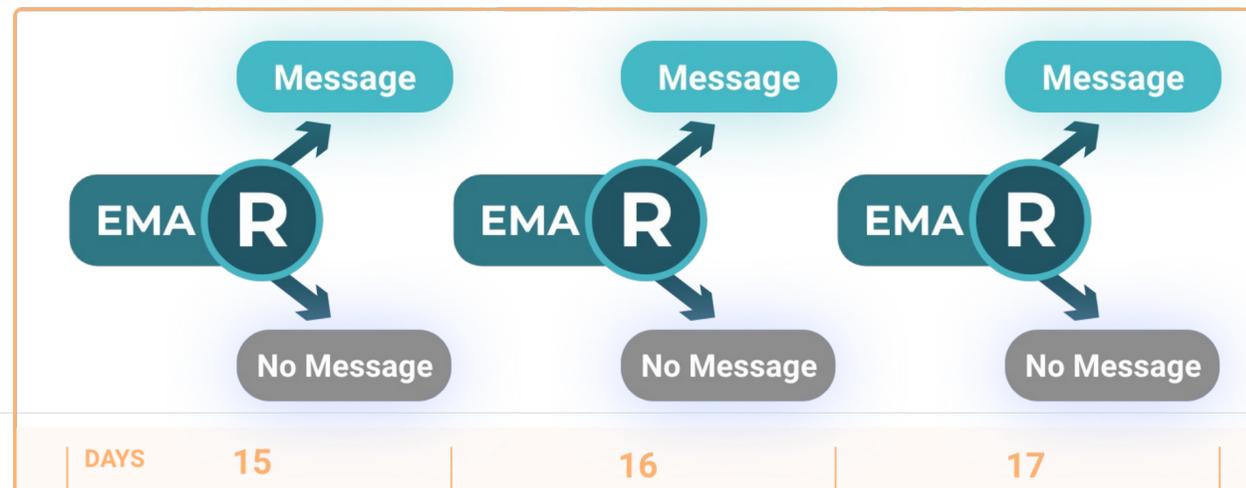
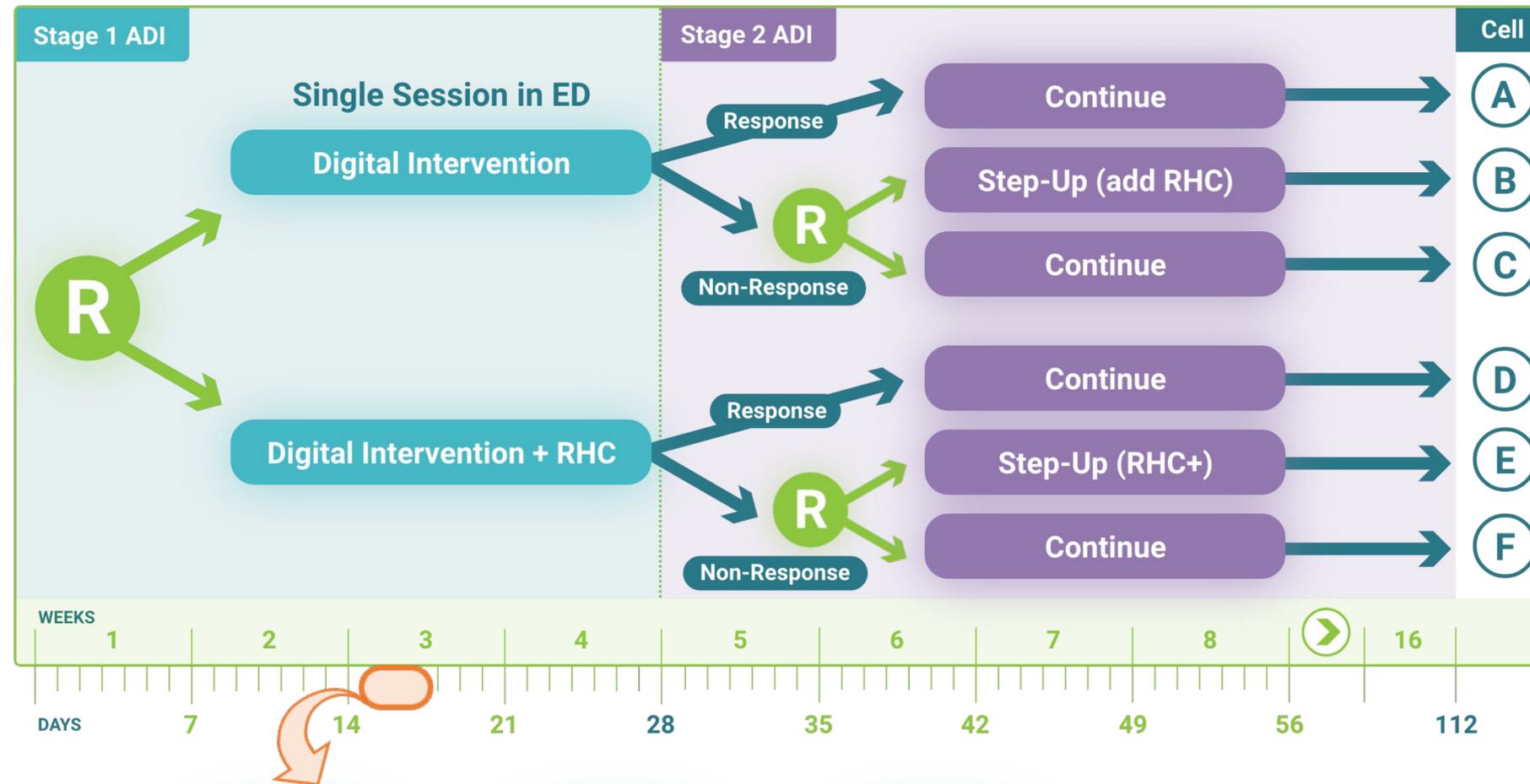


Hybrid Experimental Design

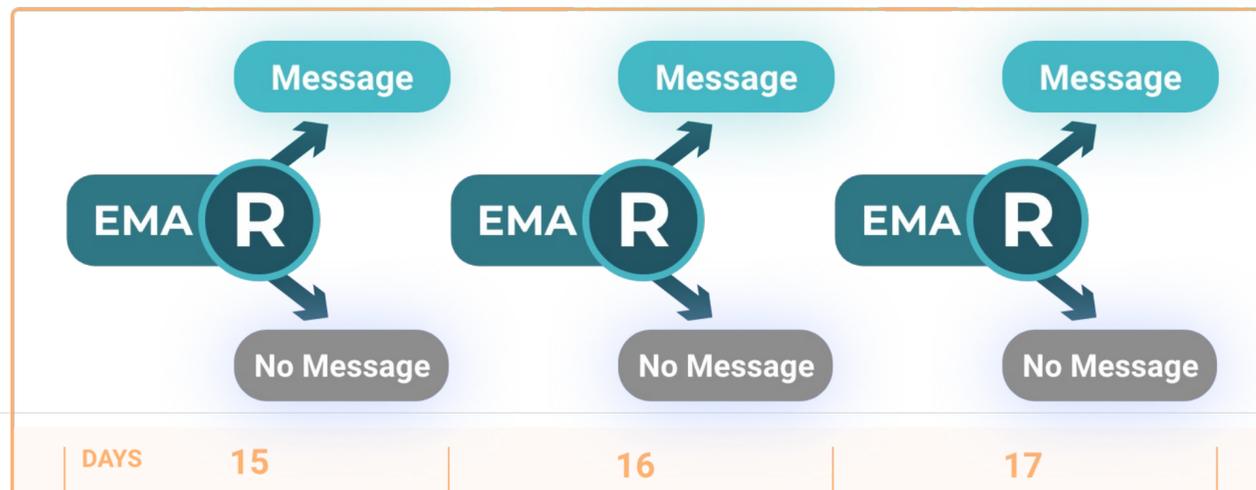
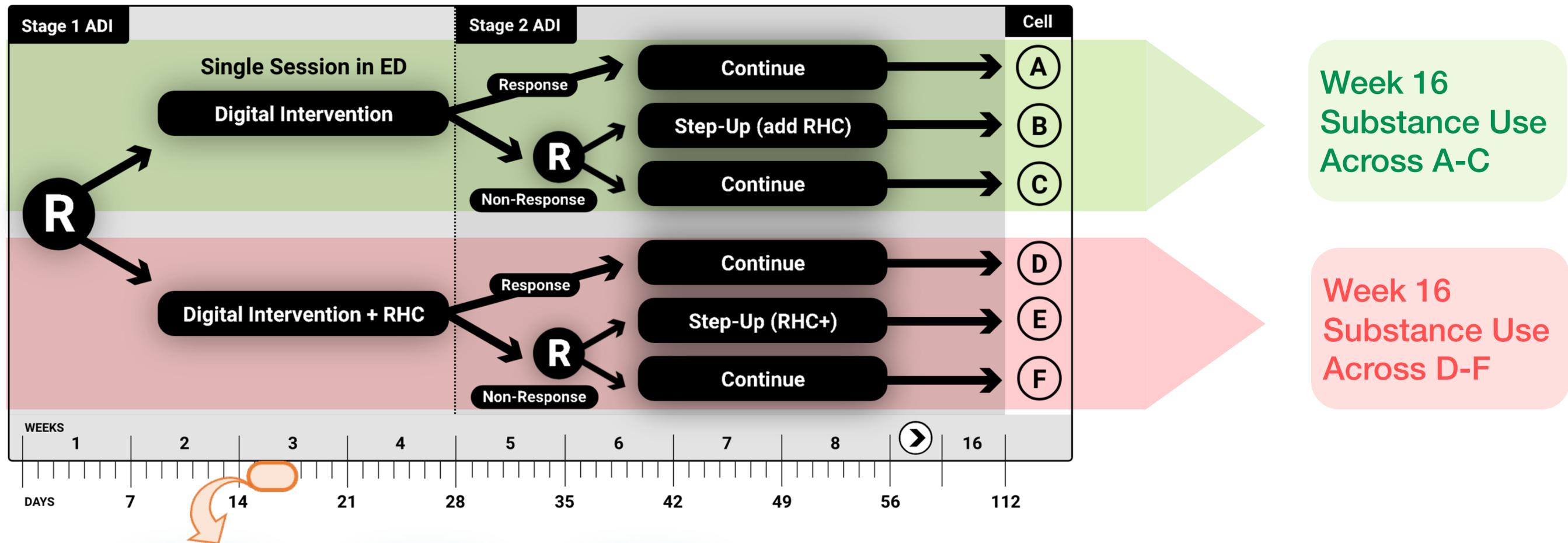
(HED)



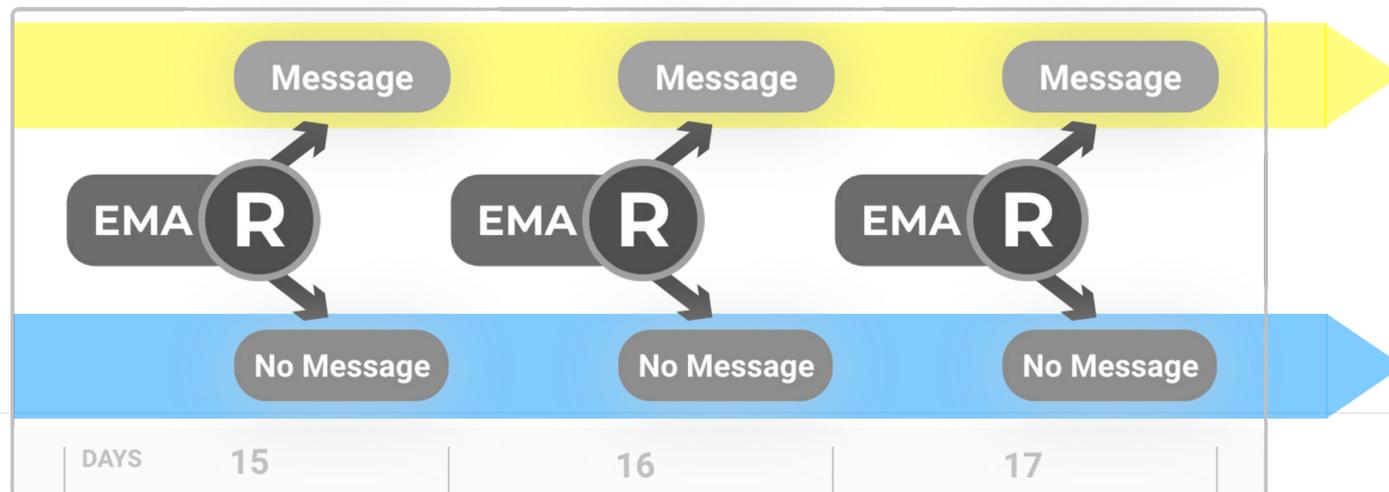
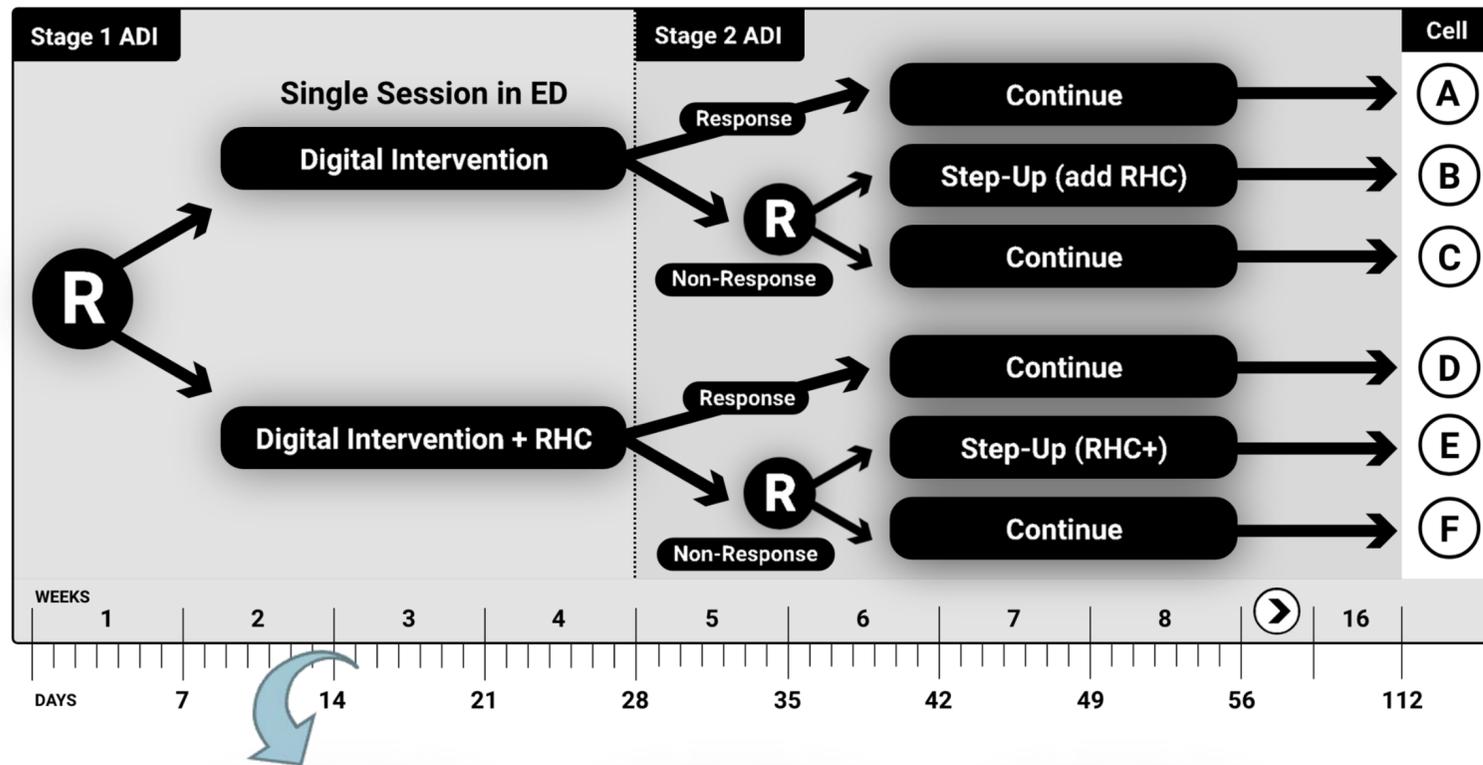
How to use this design to answer scientific questions about MADIs?



Is it better to start with coaching in terms of week 16 substance use, averaging over daily message (vs. no message) delivery?



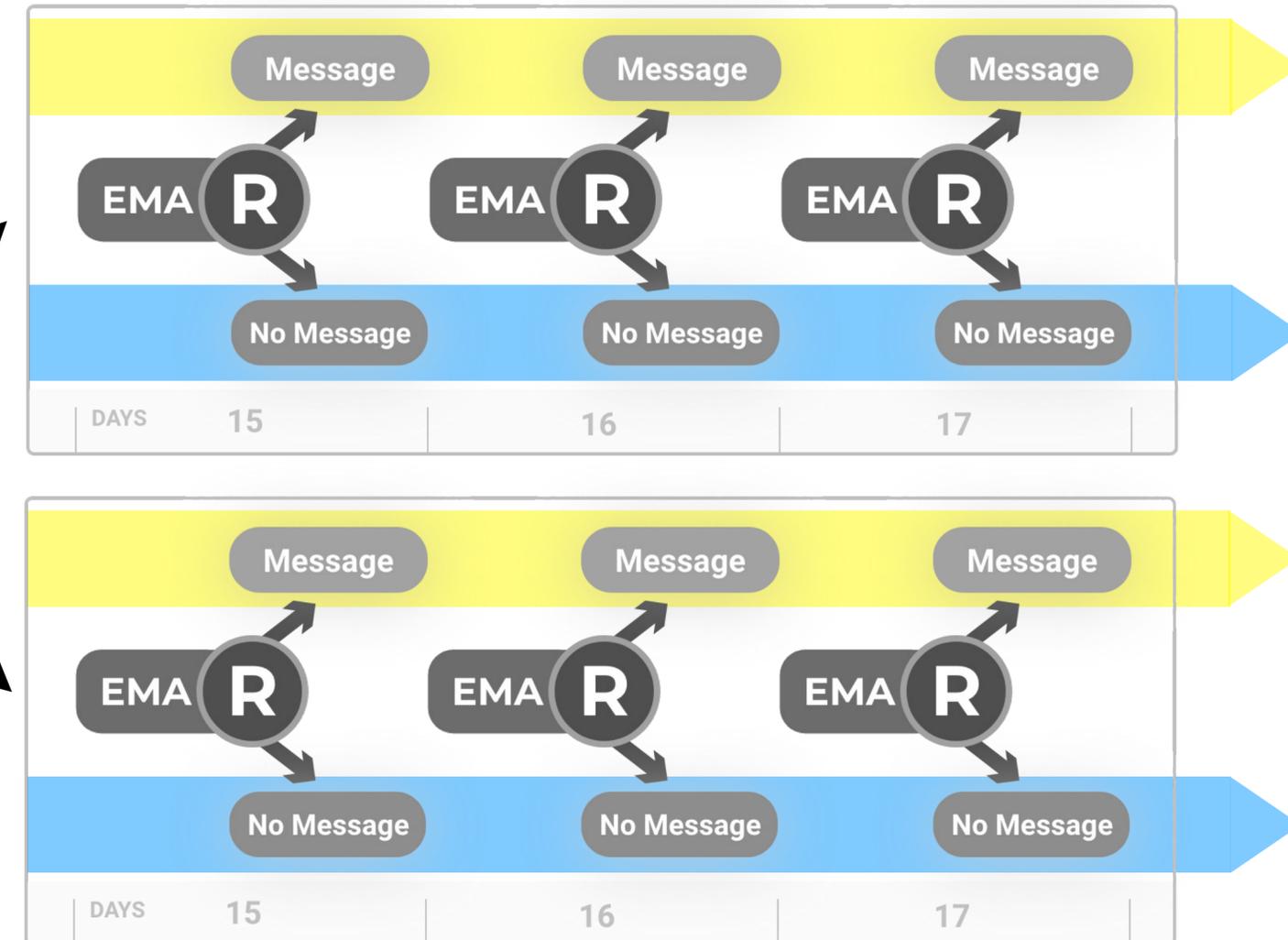
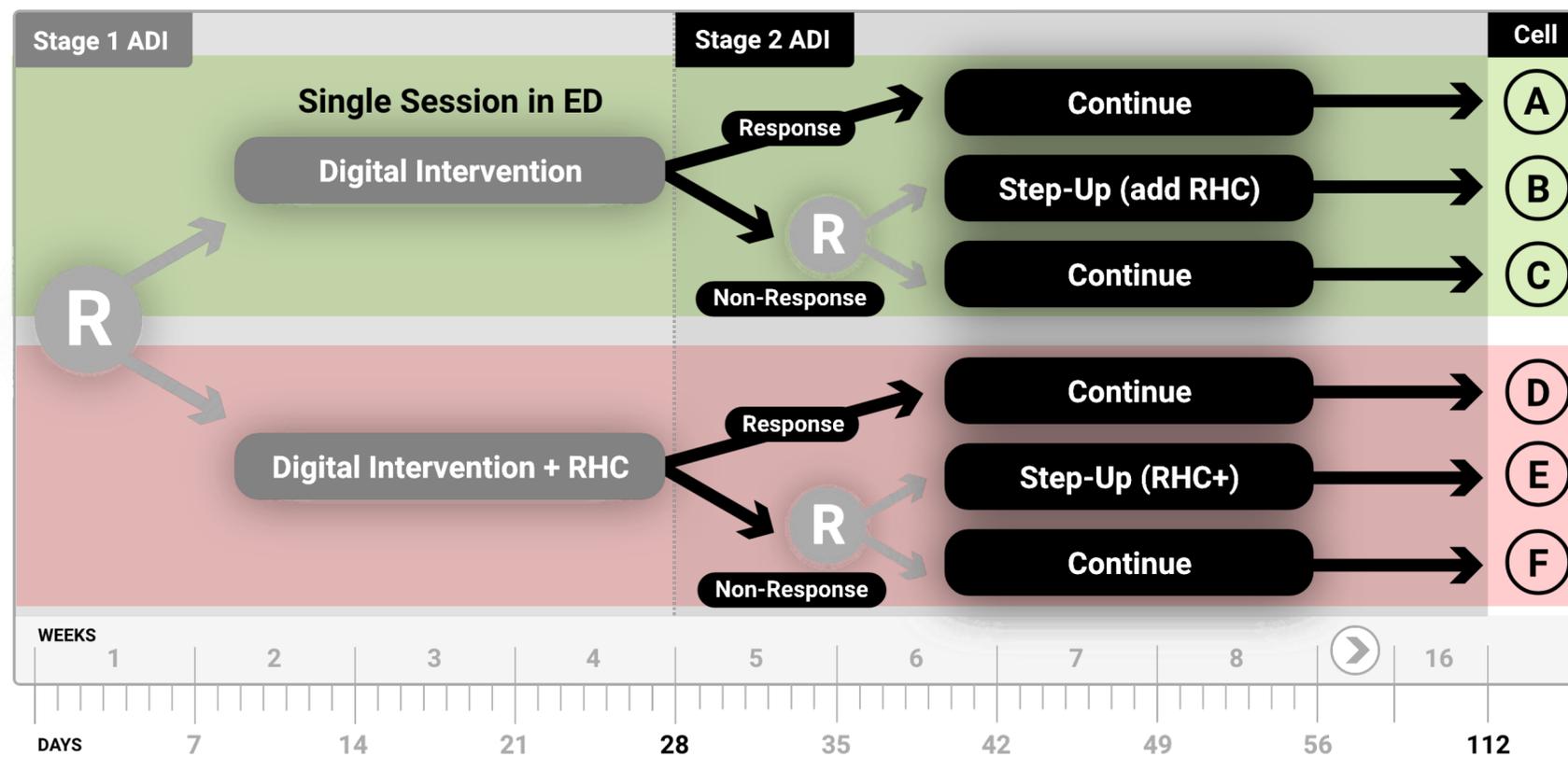
Is it better to deliver (vs. not deliver) a daily message in terms of next day substance use, averaging over the delivery (vs. no delivery) of coaching initially and at week 4 for non-responders?



Next day substance use across all days in which a message was delivered.

Next day substance use across all days in which a message was not delivered.

Does the proximal effect of delivering (vs. not delivering) a daily message on next day substance use vary by whether coaching was delivered initially?



Hybrid Experimental Design (HED)

General Article

Hybrid Experimental Designs for Intervention Development: What, Why, and How



Inbal Nahum-Shani¹ , John J. Dziak² ,
Maureen A. Walton³, and Walter Dempsey⁴

¹Institute for Social Research, University of Michigan, Ann Arbor, Michigan; ²Prevention Research Center, The Pennsylvania State University, State College, Pennsylvania; ³Department of Psychiatry and Addiction Center, Injury Prevention Center, University of Michigan, Ann Arbor, Michigan; and ⁴School of Public Health and Institute for Social Research, University of Michigan, Ann Arbor, Michigan

Abstract

Advances in mobile and wireless technologies offer tremendous opportunities for extending the reach of psychological interventions and for adapting interventions to the unique and changing needs of individuals. Insufficient engagement remains a critical barrier to the effectiveness of digital interventions. Human interventions (e.g., by clinical staff) can be more engaging but potentially more expensive and burdensome.



Advances in Methods and Practices in Psychological Science
July-September 2022, Vol. 5, No. 3,
pp. 1–15
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sagepub.com/journals-permissions
DOI: 10.1177/25152459221114279
www.psychologicalscience.org/AMPPS

Behavior Research Methods

<https://doi.org/10.3758/s13428-023-02119-z>

Design of experiments with sequential randomizations on multiple timescales: the hybrid experimental design

Inbal Nahum-Shani¹ · John J. Dziak² · Hanna Venera³ · Angela F. Pfammatter^{4,5} · Bonnie Spring⁵ · Walter Dempsey³

Accepted: 28 March 2023

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Abstract

Psychological interventions, especially those leveraging mobile and wireless technologies, often include multiple components that are delivered and adapted on multiple timescales (e.g., coaching sessions adapted monthly based on clinical progress, combined with motivational messages from a mobile device adapted daily based on the person's daily emotional state). The hybrid experimental design (HED) is a new experimental approach that enables researchers to answer scientific questions about the construction of psychological interventions in which components are delivered and adapted on different timescales. These designs involve sequential randomizations of study participants to intervention components, each at an appropriate timescale (e.g., monthly randomization to different intensities of coaching sessions and daily randomization to different forms of motivational messages). The goal of the current manuscript is twofold. The first is to highlight the flexibility of

Current HIV/AIDS Reports

<https://doi.org/10.1007/s11904-023-00671-z>



Digital Adaptive Behavioral Interventions to Improve HIV Prevention and Care: Innovations in Intervention Approach and Experimental Design

Inbal Nahum-Shani¹ · Sylvie Naar²

Accepted: 6 October 2023

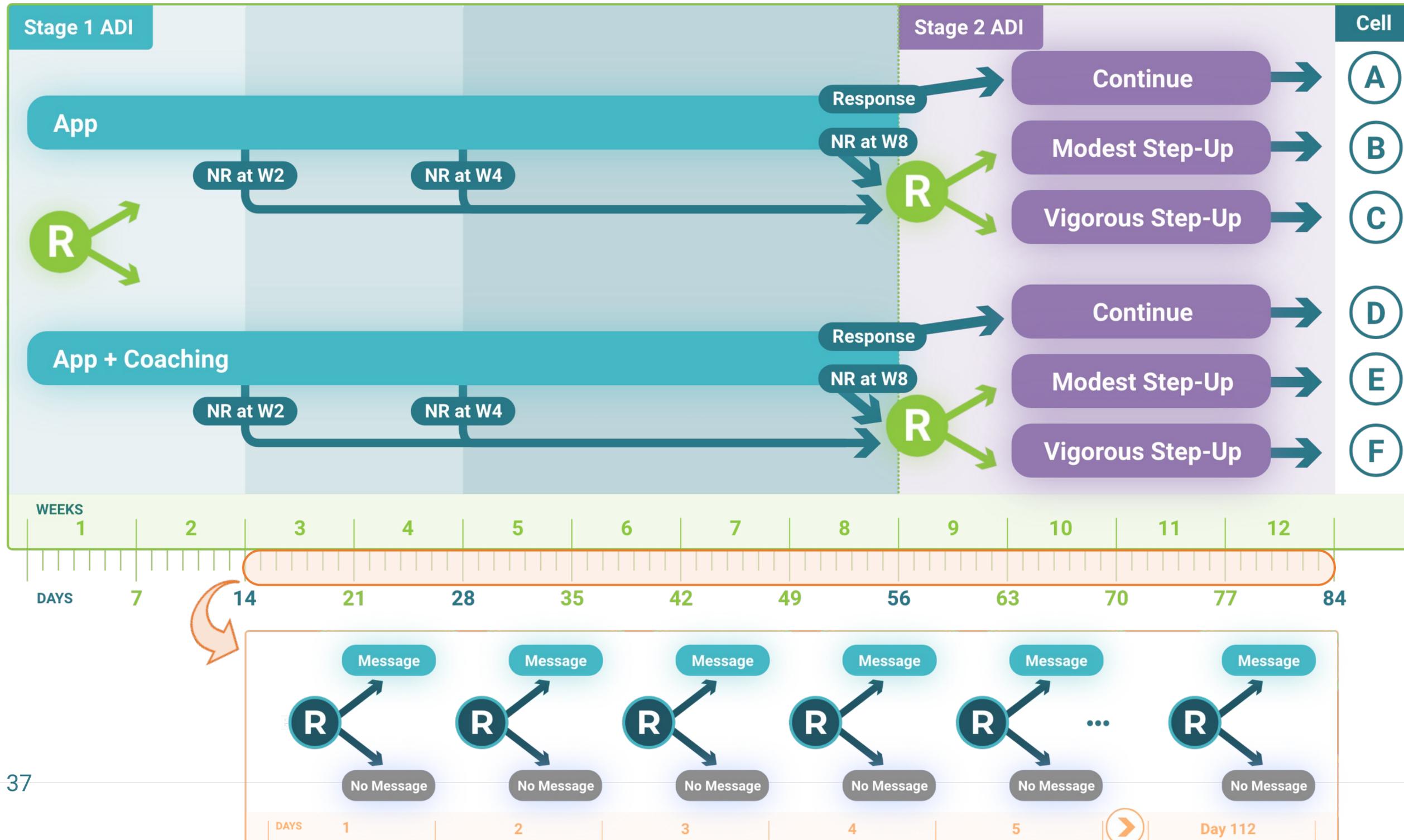
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Abstract

Purpose of Review Recent advances in digital technologies can be leveraged to adapt HIV prevention and treatment services to the rapidly changing needs of individuals in everyday life. However, to fully take advantage of these technologies, it is critical to effectively integrate them with human-delivered components. Here, we introduce a new experimental approach for optimizing the integration and adaptation of digital and human-delivered behavioral intervention components for HIV prevention and treatment.



Hybrid SMART-MRT Weight Loss Study (Spring & Nahum-Shani)



Hybrid SMART-MRT Weight Loss Study (Spring & Nahum-Shani)

https://d3c.isr.umich.edu/case_study/mrt-to-optimize-mhealth-messaging-for-weight-loss-support/

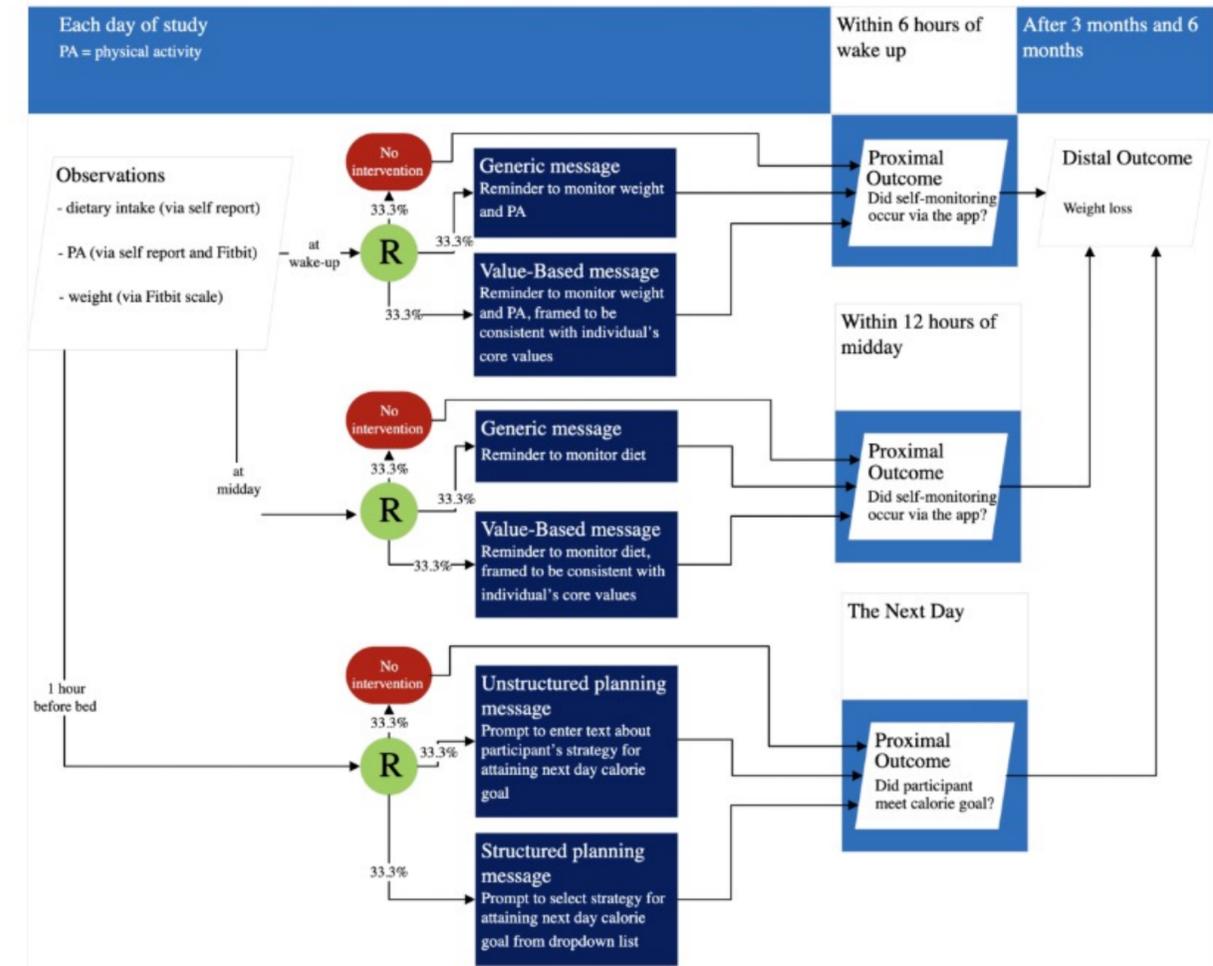
MRT to Optimize mHealth Messaging for Weight-Loss Support

[Home](#) / [Case Studies](#)

Description:

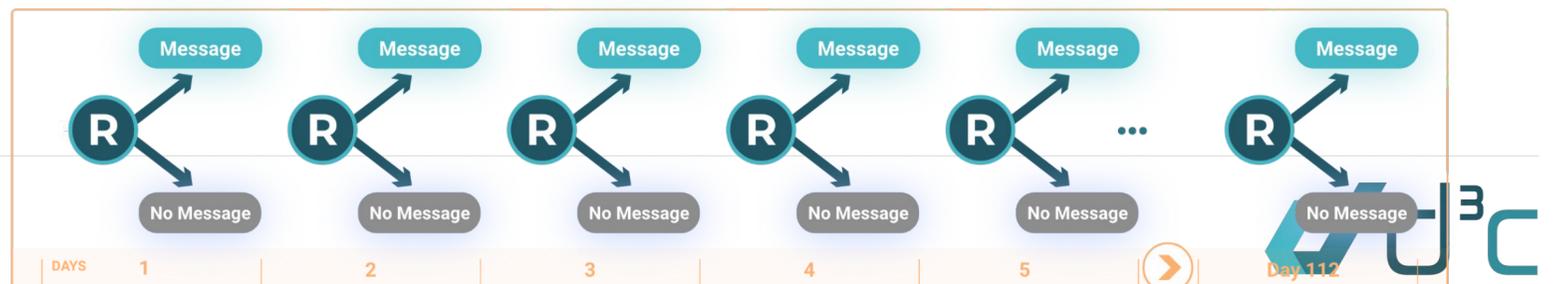
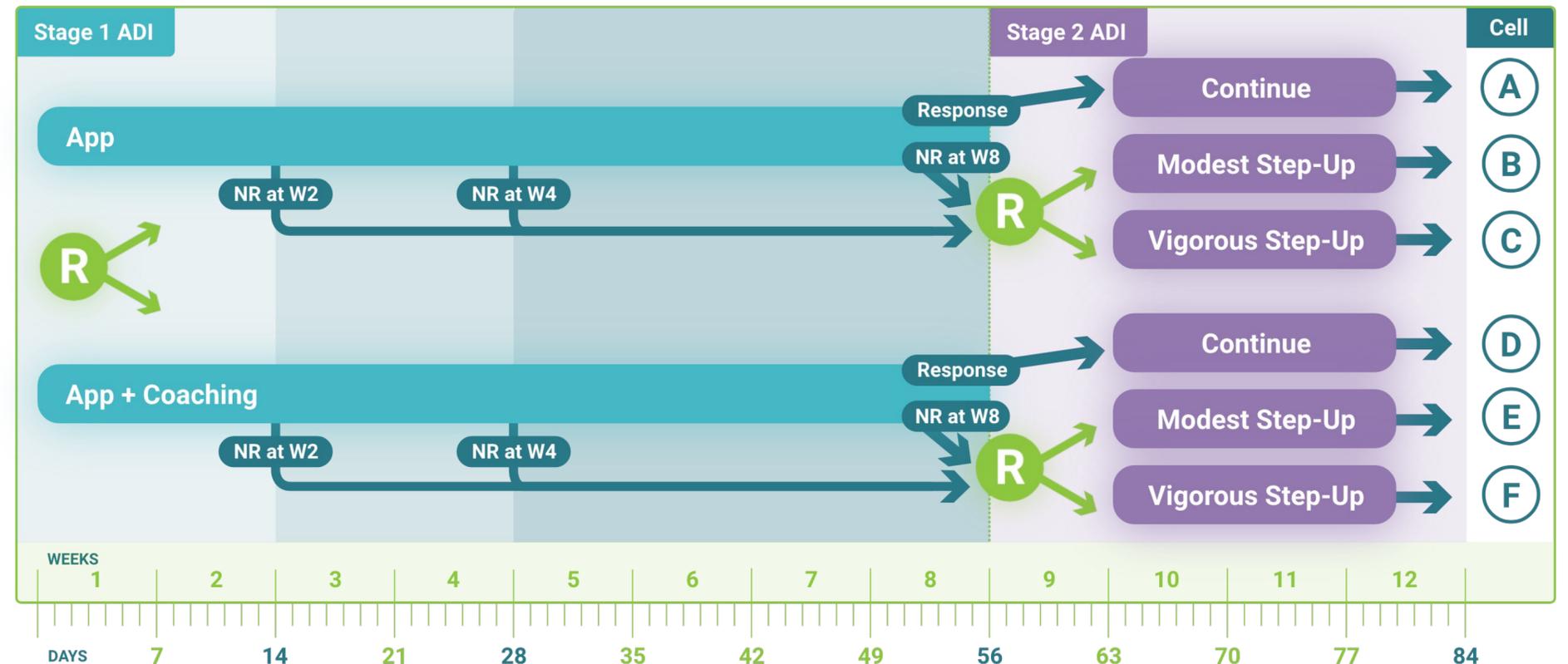
The current study seeks to investigate whether, what type, and under what conditions prompts should be provided in the context of a weight-loss program that uses a mobile app as minimal support for obese/overweight adults.

MRT to Optimize mHealth Messaging for Weight-Loss Support

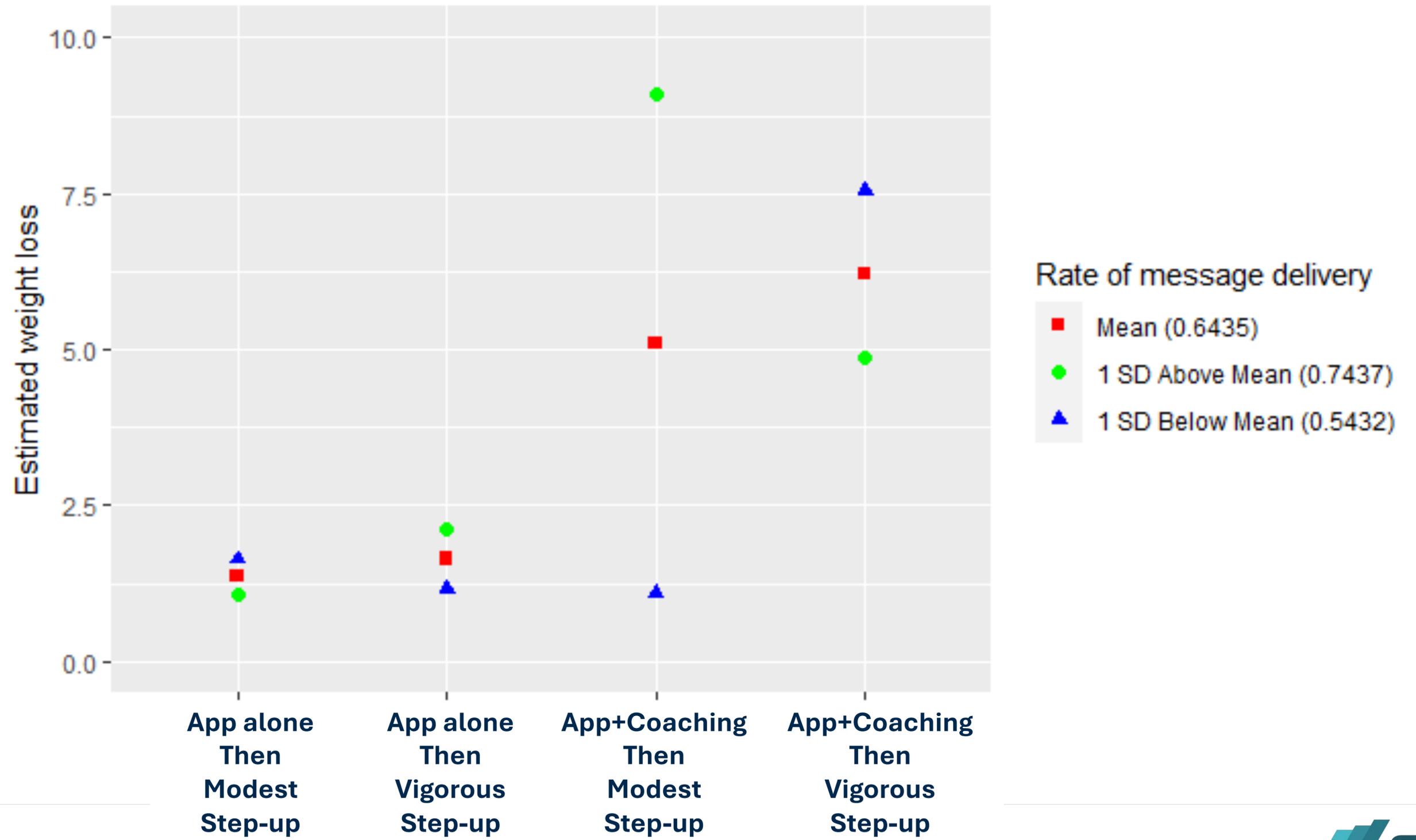


Scientific Question

Does the distal effect of offering coaching initially (vs. App alone) on month 6 weight loss vary depending on whether a vigorous (vs. modest) step-up was offered to non-responders and depending on the rate of prompts delivered to non-responders?



Results



Thank You!